

# Cost-Conscious Voters in Referendum Elections

Kyle Golenbiewski<sup>1</sup> and Lisa Moats<sup>2</sup>

<sup>1</sup>Grand Valley State University

<sup>2</sup>Concordia College

10 November 2009

## Imagine this...

- ▶ Vote on a 3 proposal set
  - ▶ Proposal 1: Spend \$200,000 to plant new flowers and trees at the local zoo to beautify the scenery
  - ▶ Proposal 2: Spend \$400,000 to add a kids' play zone
  - ▶ Proposal 3: Spend \$500,000 to add a brand new panda exhibit

## Imagine this...

- ▶ Vote on a 3 proposal set
  - ▶ Proposal 1: Spend \$200,000 to plant new flowers and trees at the local zoo to beautify the scenery
  - ▶ Proposal 2: Spend \$400,000 to add a kids' play zone
  - ▶ Proposal 3: Spend \$500,000 to add a brand new panda exhibit
- ▶ As a voter, you support the goals of each of the proposals
- ▶ You are a cost-conscious voter
  - ▶ For instance, you wouldn't want proposals 1 and 2 to both pass if it means spending more than you are willing to spend

## Imagine this...

- ▶ Vote on a 3 proposal set
  - ▶ Proposal 1: Spend \$200,000 to plant new flowers and trees at the local zoo to beautify the scenery
  - ▶ Proposal 2: Spend \$400,000 to add a kids' play zone
  - ▶ Proposal 3: Spend \$500,000 to add a brand new panda exhibit
- ▶ As a voter, you support the goals of each of the proposals
- ▶ You are a cost-conscious voter
  - ▶ For instance, you wouldn't want proposals 1 and 2 to both pass if it means spending more than you are willing to spend
- ▶ How will you vote?

# Cost-Conscious Voters in Referendum Elections

- ▶ How can we model cost-conscious voters?

# Cost-Conscious Voters in Referendum Elections

- ▶ How can we model cost-conscious voters?
- ▶ What can go wrong when voters are cost-conscious?

# Cost-Conscious Voters in Referendum Elections

- ▶ How can we model cost-conscious voters?
- ▶ What can go wrong when voters are cost-conscious?
- ▶ Why do problems occur when voters are cost-conscious?

# Cost-Conscious Voters in Referendum Elections

- ▶ How can we model cost-conscious voters?
- ▶ What can go wrong when voters are cost-conscious?
- ▶ Why do problems occur when voters are cost-conscious?
- ▶ Among all possible preferences, how prevalent are those associated with cost-conscious voters?

# Cost-Conscious Voters in Referendum Elections

- ▶ How can we model cost-conscious voters?
- ▶ What can go wrong when voters are cost-conscious?
- ▶ Why do problems occur when voters are cost-conscious?
- ▶ Among all possible preferences, how prevalent are those associated with cost-conscious voters?
- ▶ When cost-conscious voters are present, can we be assured that there is an outcome that represents the preferences of the electorate?

# The Problem

- ▶ Proposals:
  - ▶  $C(1) = 200$
  - ▶  $C(2) = 400$
  - ▶  $C(3) = 500$
- ▶ Three voters ( $v_1$ ,  $v_2$  and  $v_3$  respectively):
  - ▶  $M_{v_1} = 1000$
  - ▶  $M_{v_2} = 800$
  - ▶  $M_{v_3} = 600$

# Voter 1

- ▶ Recall:
  - ▶  $C(1) = 200$
  - ▶  $C(2) = 400$
  - ▶  $C(3) = 500$
  - ▶  $M_{v_1} = 1000$
- ▶  $C(1) + C(2) + C(3) > M_{v_1}$ 
  - ▶ Voter 1 does not want all three proposals to pass. How do we arrange the 8 outcomes?

# Voter 1

- ▶ Recall:
  - ▶  $C(1) = 200$
  - ▶  $C(2) = 400$
  - ▶  $C(3) = 500$
  - ▶  $M_{v_1} = 1000$
- ▶  $C(1) + C(2) + C(3) > M_{v_1}$ 
  - ▶ Voter 1 does not want all three proposals to pass. How do we arrange the 8 outcomes?

$$P_{v_1} = \begin{pmatrix} 0 & 1 & 1 \\ 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 1 & 1 & 1 \end{pmatrix} \begin{matrix} 900 \\ 700 \\ 600 \\ 500 \\ 400 \\ 200 \\ 0 \\ 1100 \end{matrix}$$

## Voter 2

- ▶ Recall:
  - ▶  $C(1) = 200$
  - ▶  $C(2) = 400$
  - ▶  $C(3) = 500$
  - ▶  $M_{v_2} = 800$
- ▶  $C(1) + C(2) + C(3) > C(2) + C(3) > M_{v_2}$ 
  - ▶ Voter 2 does not want proposals 2 and 3 both to pass, or all three proposals to pass.

## Voter 2

- ▶ Recall:
  - ▶  $C(1) = 200$
  - ▶  $C(2) = 400$
  - ▶  $C(3) = 500$
  - ▶  $M_{V_2} = 800$
- ▶  $C(1) + C(2) + C(3) > C(2) + C(3) > M_{V_2}$ 
  - ▶ Voter 2 does not want proposals 2 and 3 both to pass, or all three proposals to pass.

$$P_{V_2} = \begin{pmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix} \begin{matrix} 700 \\ 600 \\ 500 \\ 400 \\ 200 \\ 0 \\ 900 \\ 1100 \end{matrix}$$

# Voter 3

- ▶ Recall:
  - ▶  $C(1) = 200$
  - ▶  $C(2) = 400$
  - ▶  $C(3) = 500$
  - ▶  $M_{V_3} = 600$
- ▶  $C(1) + C(2) + C(3) > C(2) + C(3) > C(1) + C(3) > M_{V_3}$ 
  - ▶ Voter 3 does not want proposals 1 and 3 both to pass, proposals 2 and 3 both to pass, or all three proposals to pass.

# Voter 3

- ▶ Recall:
  - ▶  $C(1) = 200$
  - ▶  $C(2) = 400$
  - ▶  $C(3) = 500$
  - ▶  $M_{v_3} = 600$
- ▶  $C(1) + C(2) + C(3) > C(2) + C(3) > C(1) + C(3) > M_{v_3}$ 
  - ▶ Voter 3 does not want proposals 1 and 3 both to pass, proposals 2 and 3 both to pass, or all three proposals to pass.

$$P_{v_3} = \begin{pmatrix} 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 1 & 0 & 1 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix} \begin{matrix} 600 \\ 500 \\ 400 \\ 200 \\ 0 \\ 700 \\ 900 \\ 1100 \end{matrix}$$

## And The Results Are...

$$P_{v_1} = \begin{pmatrix} 0 & 1 & 1 \\ 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 1 & 1 & 1 \end{pmatrix} \quad P_{v_2} = \begin{pmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix} \quad P_{v_3} = \begin{pmatrix} 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 1 & 0 & 1 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix}$$

## And The Results Are...

$$P_{v_1} = \begin{pmatrix} 0 & 1 & 1 \\ 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 1 & 1 & 1 \end{pmatrix} \quad P_{v_2} = \begin{pmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix} \quad P_{v_3} = \begin{pmatrix} 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 1 & 0 & 1 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix}$$

- ▶ Proposals 1,2 and 3 all pass!

## And The Results Are...

$$P_{v_1} = \begin{pmatrix} 0 & 1 & 1 \\ 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 1 & 1 & 1 \end{pmatrix} \quad P_{v_2} = \begin{pmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix} \quad P_{v_3} = \begin{pmatrix} 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 1 & 0 & 1 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix}$$

- ▶ Notice that all three proposals passing was the least preferred outcome by every voter.

# Notation

- ▶  $Q$  denotes the question set  $\{1, 2, \dots, n\}$  for  $n \in \mathbb{N}$ .
- ▶  $X$  denotes the set of all outcomes.
  - ▶ For  $|Q| = 2$ ,  $X = \{00, 10, 01, 11\}$ .
- ▶ For  $x, y \in X$ ,  $x \succ y$  denotes  $x$  is preferred to  $y$ .
- ▶  $C(x)$  denotes the cost of outcome  $x$ .
- ▶  $M_v$  denotes the maximum amount of money voter  $v$  wants to spend.

# Notation

- ▶  $Q$  denotes the question set  $\{1, 2, \dots, n\}$  for  $n \in \mathbb{N}$ .
- ▶  $X$  denotes the set of all outcomes.
  - ▶ For  $|Q| = 2$ ,  $X = \{00, 10, 01, 11\}$ .
- ▶ For  $x, y \in X$ ,  $x \succ y$  denotes  $x$  is preferred to  $y$ .
- ▶  $C(x)$  denotes the cost of outcome  $x$ .
- ▶  $M_v$  denotes the maximum amount of money voter  $v$  wants to spend.

# Notation

- ▶  $Q$  denotes the question set  $\{1, 2, \dots, n\}$  for  $n \in \mathbb{N}$ .
- ▶  $X$  denotes the set of all outcomes.
  - ▶ For  $|Q| = 2$ ,  $X = \{00, 10, 01, 11\}$ .
- ▶ For  $x, y \in X$ ,  $x \succ y$  denotes  $x$  is preferred to  $y$ .
- ▶  $C(x)$  denotes the cost of outcome  $x$ .
- ▶  $M_v$  denotes the maximum amount of money voter  $v$  wants to spend.

# Notation

- ▶  $Q$  denotes the question set  $\{1, 2, \dots, n\}$  for  $n \in \mathbb{N}$ .
- ▶  $X$  denotes the set of all outcomes.
  - ▶ For  $|Q| = 2$ ,  $X = \{00, 10, 01, 11\}$ .
- ▶ For  $x, y \in X$ ,  $x \succ y$  denotes  $x$  is preferred to  $y$ .
- ▶  $C(x)$  denotes the cost of outcome  $x$ .
- ▶  $M_v$  denotes the maximum amount of money voter  $v$  wants to spend.

# Notation

- ▶  $Q$  denotes the question set  $\{1, 2, \dots, n\}$  for  $n \in \mathbb{N}$ .
- ▶  $X$  denotes the set of all outcomes.
  - ▶ For  $|Q| = 2$ ,  $X = \{00, 10, 01, 11\}$ .
- ▶ For  $x, y \in X$ ,  $x \succ y$  denotes  $x$  is preferred to  $y$ .
- ▶  $C(x)$  denotes the cost of outcome  $x$ .
- ▶  $M_v$  denotes the maximum amount of money voter  $v$  wants to spend.

# Axioms

In order to create a preference matrix for a voter, we must first abide by some simple axioms. The axioms we will adopt are:

## Axiom

*For  $x, y \in X$  such that  $C(x), C(y) \leq M_v$ , if  $C(y) > C(x)$ , then  $y \succ x$ .*

## Axiom

*If  $C(x) < C(y)$  and  $C(y) > M_v$ , then  $x \succ y$ .*

## Recall

- ▶ How can we model cost-conscious voters?
- ▶ What can go wrong when voters are cost-conscious?
- ▶ Why do problems occur when voters are cost-conscious?
- ▶ Among all possible preferences, how prevalent are those associated with cost-conscious voters?
- ▶ When cost-conscious voters are present, can we be assured that there is an outcome that represents the preferences of the electorate?

## Recall

- ▶ How can we model cost-conscious voters?
- ▶ What can go wrong when voters are cost-conscious?
- ▶ Why do problems occur when voters are cost-conscious?
- ▶ Among all possible preferences, how prevalent are those associated with cost-conscious voters?
- ▶ When cost-conscious voters are present, can we be assured that there is an outcome that represents the preferences of the electorate?

# Separability

## Definition

A set of questions is separable if and only if the ordering on its outcomes is independent of the outcome on the remaining questions.

$$P_v = \begin{pmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix}$$

# Separability

## Definition

A set of questions is separable if and only if the ordering on its outcomes is independent of the outcome on the remaining questions.

$$P_v = \begin{pmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix}$$

► If proposal  
1 passes:

01  
10  
00  
11

# Separability

## Definition

A set of questions is separable if and only if the ordering on its outcomes is independent of the outcome on the remaining questions.

$$P_v = \begin{pmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix}$$

► If proposal 1 passes:

01  
10  
00  
11

► If proposal 1 does not pass:

01  
10  
00  
11

# Separability

## Definition

A set of questions is separable if and only if the ordering on its outcomes is independent of the outcome on the remaining questions.

$$P_v = \begin{pmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix}$$

# Character

## Definition

Let  $P_v$  be a preference matrix for an election on  $Q$ . Then the **character** of  $P_v$ , or  $\text{char}(P_v)$  is the collection of all subsets of  $Q$  that are separable with respect to  $P_v$ .

- ▶ From our previous example,  $\text{char}(P_v) = \{\emptyset, \{2, 3\}, \{1, 2, 3\}\}$ .

# Character

## Definition

Let  $P_v$  be a preference matrix for an election on  $Q$ . Then the **character** of  $P_v$ , or  $\text{char}(P_v)$  is the collection of all subsets of  $Q$  that are separable with respect to  $P_v$ .

- ▶ From our previous example,  $\text{char}(P_v) = \{\emptyset, \{2, 3\}, \{1, 2, 3\}\}$ .

## Theorem

*For  $|Q| = 3$ , the only character that is not admissible is  $\{\emptyset, \{1, 2\}, \{3\}, \{1, 2, 3\}\}$ .*

## How prevalent are preference matrices that are consistent with our model?

- ▶ In all, there are  $8! = 40,320$  possible preference matrices in the 3 question case.
  - ▶ Of these 40,320 preference matrices, there are between 2,466 and 3,720 that are consistent with our axioms.
  - ▶ Notice that this is between approximately 6% and 9% of all possible preference matrices.

# How prevalent are preference matrices that are consistent with our model?

- ▶ In all, there are  $8! = 40,320$  possible preference matrices in the 3 question case.
  - ▶ Of these 40,320 preference matrices, there are between 2,466 and 3,720 that are consistent with our axioms.
  - ▶ Notice that this is between approximately 6% and 9% of all possible preference matrices.

## Theorem

*As the number of proposals grows, the percentage of preference matrices that are consistent with our axioms approaches zero.*

# Condorcet

- ▶ An outcome in an election that would beat every other outcome in a head-to-head contest (with the winner decided by majority rule) is said to be a **Condorcet winner**.

# Condorcet

- ▶ An outcome in an election that would beat every other outcome in a head-to-head contest (with the winner decided by majority rule) is said to be a **Condorcet winner**.
- ▶ An outcome in an election that would beat or tie every other outcome in a head-to-head contest (with the winner decided by majority rule) is said to be a **Weak Condorcet winner**.

# Condorcet

- ▶ An outcome in an election that would beat every other outcome in a head-to-head contest (with the winner decided by majority rule) is said to be a **Condorcet winner**.
- ▶ An outcome in an election that would beat or tie every other outcome in a head-to-head contest (with the winner decided by majority rule) is said to be a **Weak Condorcet winner**.
- ▶ An outcome in an election that would lose to every other outcome in a head-to-head contest (with the winner decided by majority rule) is said to be a **Condorcet loser**.

# Condorcet

- ▶ An outcome in an election that would beat every other outcome in a head-to-head contest (with the winner decided by majority rule) is said to be a **Condorcet winner**.
- ▶ An outcome in an election that would beat or tie every other outcome in a head-to-head contest (with the winner decided by majority rule) is said to be a **Weak Condorcet winner**.
- ▶ An outcome in an election that would lose to every other outcome in a head-to-head contest (with the winner decided by majority rule) is said to be a **Condorcet loser**.
- ▶ An outcome in an election that would lose to or tie every other outcome in a head-to-head contest (with the winner decided by majority rule) is said to be a **Weak Condorcet loser**.

# Condorcet

► Recall:

$$P_{V_1} = \begin{pmatrix} 0 & 1 & 1 \\ 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ \mathbf{1} & \mathbf{1} & \mathbf{1} \end{pmatrix} \quad
 P_{V_2} = \begin{pmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 1 & 1 \\ \mathbf{1} & \mathbf{1} & \mathbf{1} \end{pmatrix} \quad
 P_{V_3} = \begin{pmatrix} 1 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 0 \\ 1 & 0 & 1 \\ 0 & 1 & 1 \\ \mathbf{1} & \mathbf{1} & \mathbf{1} \end{pmatrix}$$



# Condorcet

- ▶ Is there always a Condorcet winner?

# Condorcet

- ▶ Is there always a Condorcet winner? **Yes, under certain circumstances.**

## Theorem

*When no outcomes have the same cost, there is always at least a weak Condorcet winner.*

# Condorcet

- ▶ Is there always a Condorcet winner? **Yes, under certain circumstances.**

## Theorem

*When no outcomes have the same cost, there is always at least a weak Condorcet winner.*

## Theorem

*When no outcomes have the same cost, there is always at least a weak Condorcet loser and it is either  $11\dots 1$  or  $00\dots 0$ .*

# Future Work

- ▶ What types of interdependencies are present with 4 or more proposals?
- ▶ What happens to the model if we relax the assumptions?
- ▶ If a Condorcet winner exists, how can we ensure that it is selected?
- ▶ How can we model other types of voters found in the general population?

# Acknowledgements

- ▶ This research was supported by the National Science Foundation under Grant No. DMS-0451254. Any opinions, findings and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation (NSF).
- ▶ Grand Valley State University
- ▶ Dr. Jon Hodge, Grand Valley State University