

The Center for Ethical Leadership
Norman M. Lorentzsen Lecture Series in Business Ethics

PROGRAM

**Ethics and Care
The Genetics Revolution –
Are You Ready?**

A Community Dialogue

Friday, April 8, 2005
8:30 a.m.-3:30 p.m.
Courtyard by Marriott
Moorhead Area Conference Center
Intersection of 8th St S and Interstate 94
Moorhead, Minn.

Participating members

Bethany Homes
Blue Cross Blue Shield of North Dakota
Emmanuel Community
Eventide
Innovis Health
MeritCare Health System
Concordia College Healthcare Management Program

CONFERENCE PROGRAM

MORNING SESSION

- 7:30-8:30 a.m. **Registration and continental breakfast**
- 8:30-8:45 a.m. **Introduction from conference moderator**
James Legler, Ph.D., director, Center for Ethical Leadership, Concordia College
- Welcome from Concordia College**
Pamela Jolicoeur, president, Concordia College
- Purpose of the event**
Roger Gilbertson, M.D., CEO, MeritCare Health System
- Introduction of speaker**
Paul Wilson, CEO, Innovis Health
- 8:45 a.m. **“Everything You Wanted to Know About Genetics in 45 Minutes or Less”**
Carl Middleton, D.Min., vice president for Ethics and Theology,
Catholic Health Initiatives
- 9:30 a.m. **Questions and discussion**
- 9:45 a.m. **Case study**
- 10:15 a.m. **Break**
- 10:30 a.m. **“Genetic Revolution and Its Impact Upon Medicine and Society”**
Carl Middleton
- 11:45 a.m. **Break**

NOON SESSION

- Noon **Invocation**
Pastor Sandy Larson, chaplain, MeritCare Health System
- Lunch**
- 12:45 p.m. **Luncheon presentation: “Different Perspectives of the Genetic Issues”**
Introduction of panel
Shelly Gompf, human resources administrator, Innovis Health
- Panel members
- Stephen Nelson, M.D., neonatologist, MeritCare Health System
 - Jon Rice, M.D., vice president of medical management, Blue Cross Blue Shield of N.D.
 - Mary Riske, R.N., nurse geneticist, University of N.D. Medical School
 - Stephen Streed, D.Div., director of chaplaincy, Eventide
- 1:45 p.m. **Break**

AFTERNOON SESSION

- 2 p.m. **“Ethical Implications of the Genomic Revolution”**
Carl Middleton
- 2:45 p.m. **“Discussion: Are We Prepared?”**
- 3:30 p.m. **Closing**

FEATURED SPEAKER

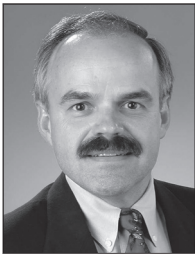


Carl Middleton, D.Min.

Carl Middleton is the vice president for Ethics and Theology at Catholic Health Initiatives in Denver. He has served as a healthcare ethicist for 32 years. He is a noted lecturer in areas of health and ethics.

Middleton has a bachelor's degree in sociology from Bellarmine College in Louisville, Ky.; a master's degree in moral theology from the University of Detroit; a Doctor of Ministry degree from United Theological Seminary in Dayton, Ohio; a Master of Divinity degree from SS. Cyril & Methodius Seminary in Orchard Lake, Mich.; and a Doctorate of Naturopathy degree from Clayton School of Natural Health.

PANELISTS



Stephen Nelson, M.D.

Stephen Nelson is a staff neonatologist and director of Neonatal Transport Services at MeritCare Children's Hospital in Fargo, N.D. He is a member of the North Dakota Department of Health Newborn Screening Advisory

Committee and has been an American Academy of Pediatrics fellow for more than 20 years. He is author of several journal articles.

Nelson graduated magna cum laude with a Master of Arts in bioethics from Trinity International University in Deerfield, Ill. He earned a Doctor of Medicine degree from the University of Kansas School of Medicine in Kansas City and a B.A. in chemistry from the University of Missouri, Columbia. He completed a neonatology fellowship, a pediatric residency and a pediatric internship at Fitzsimons Army Medical Center, Aurora, Colo.



Jon Rice, M.D.

Jon Rice is vice president of medical management at Blue Cross Blue Shield of North Dakota. He is president of N.D. Academy of Family Physicians Foundation Board of Directors; clinical faculty at University of North Dakota School

of Medicine; and member of N.D. Health Care Review Quality Council, Bush Medical Fellows Policy Board, N.D. Department of Health Public Health Planning Committee, National Council of Physician Executives and several medical advisory boards.

Rice has a B.A. from University of North Dakota, Grand Forks; B.S. from UND Medical School; M.D. from University of Texas Medical School, San Antonio; M.H.A. from University of Colorado School of Business; and has several certifications. His internship was at the U.S. Naval Hospital, San Diego.



Mary Riske, R.N.

Mary Riske is a nurse geneticist and assistant professor at the University of North Dakota School of Medicine and Health Sciences. She also functions as the state genetic coordinator for North Dakota.

Riske has an R.N. degree from Long Beach City College, a B.S.N. degree from UND, and an M.S. degree from UND. She has practiced in the area of genetics for 18 years and has extensive experience in genetic counseling and working with families of children with disabilities. As the state genetic coordinator, Riske coordinates genetic activities throughout the state collaborating with various agencies, as well as participating on numerous genetic and related committees on national, state and local levels.



Stephen Streed, D.Div.

Stephen Streed is director of chaplaincy at Eventide in Moorhead, Minn., and is chair of the Eventide Ethics Committee. He is pursuing research in "narrative theology and the aging process."

Streed received his doctorate in aging and spirituality from Luther Seminary. Born in Rockford, Ill., he continued his education and graduated from Gustavus Adolphus College, St. Peter, Minn. He entered Northwestern Seminary and has served as parish pastor in Minnesota and North Dakota since ordination in 1972. Streed received training in clinical pastoral education in Minnesota and North Dakota.

ABOUT THE CONFERENCE

Issues related to health care are some of the most complex and crucial concerns facing us today. The simplicity of the words "health care" contradict its many facets. We have attempted to balance the program so participants will be able to consider health care from multiple definitions and perspectives – from ethics and philosophy to professional practice to public policy. It is our hope that this event will provide an opportunity for open, respectful dialogue with the speakers and with one another on these important topics. The program is designed to be interactive, and we welcome your participation in the question/answer sessions following each presentation.

NORMAN M. LORENTZSEN



As president and chief executive office of Burlington Northern, Inc., Norman Lorentzsen personified the best in business leadership ethics. His ideas to benefit employees set a standard replicated across corporate America, as he initiated such programs as tuition-refund plans, in-house seminars and after-hours training courses.

A 1941 graduate of Concordia, Lorentzsen served on the college's Board of Regents for 18 years, many of those as chair, always providing insightful leadership and holding high the vision of what Concordia should be. He has been a major leader and contributor in each of the college's fund drives.

CONTINUING EDUCATION CREDITS

Continuing Education Credits have been applied for in area specialties of physicians, nurses, social workers and long-term care administrators. Participants will be required to fill out necessary forms at the conference.

Innovis Health, a co-sponsor of the event, will issue the credits for nurses. This conference has been approved for 6.3 contact hours nursing continuing education credit. Innovis Health is an Approved Provider of continuing education by CNE-Net, the education division of the North Dakota Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Concordia College has applied to the Minnesota Board of Examiners for Nursing Home Administrators for continuing education credit.

This activity has been planned and implemented in accordance with the essentials and standards of the NDMA through the joint sponsorship of MeritCare Health System and Concordia College. MeritCare Health System is accredited by the NDMA to provide continuing medical education for physicians. MeritCare Health System designates this educational activity for a maximum of 5.0 category 1 credits toward the AMA physician's recognition award. Each physician should claim only those hours of credit that he/she actually spent in the activity. MeritCare Health System is a pre-approved provider of the NDBSWE for social work CEU's. Certificates will be provided for 5.0 continuing education contact hours for social workers.

CONFERENCE PURPOSE AND OBJECTIVES

The purpose of this conference is to provide information and promote dialogue on the topic of genetics and the ethical issues surrounding the genetic revolution. At the end of this conference, participants will be able to:

- Identify the goals, purpose and results of the Human Genome Project
- Discuss the impact of the genetic revolution upon the practice of medicine including genetic engineering, genetic testing/counseling and stem cell research
- Describe ethical issues surrounding genetics breakthroughs

PLANNING COMMITTEE MEMBERS

Ellen Mahli — MeritCare

Shelly Gompf — Innovis

Jon Riewer — Eventide

Joan Engeseth — Blue Cross Blue
Shield of N.D.

Bruce Anderson — Concordia College

Cheryl Krause — Emmanuel

Stephen Nelson, M.D. — MeritCare

Mary Schoenborn — Innovis

Mary Leff — MeritCare

Dan Anderson — Concordia College

Ray Weisgarber — Bethany Homes

Bobbie Holman — Innovis

Jim Legler — Concordia College