

Concordia College Center for Ethical Leadership

Business Ethics Luncheon

December 7, 2001

Business Ethics Luncheon Friday, December 7

The next Business Ethics Luncheon will be held December 7th in the Birkeland Alumni Lounge. Monthly luncheons are sponsored by the Center for Ethical Leadership, a division of the Department of Business, Accounting and Economics at Concordia College.

Speakers: Susan Trygg and Steve Loegering, Loegering Manufacturing

Topic: "Integrating Ethical Values Into Your Organization"

Date: Friday, December 7th, 2001

Time: 12:00 p.m. – 1:15 p.m.

Location: Birkeland Alumni Lounge
Memorial Auditorium
Concordia College

Price: \$9.00

Reservations: Required
by Monday, December 3rd
Call: 299-3305
Fax: 299-4277 (Other side)

Cancellations: Required by noon, December 3rd.
(Due to our vendor's policies, cancellations received after Monday, December 3rd and "no shows" will be billed.)

Parking: Parking can be found in the lots south of the Olson Forum/Memorial Auditorium (south of 12th Ave. S.) No permit is needed. Parking is also available on the street surrounding the campus as marked.

Topic and Speaker Background

Many people think they need to check their values at the door of their work place. In today's society, how do you integrate ethical values into an organization? Susan Trygg, Human Resource Manager and Steve Loegering, Stewardship Director at Loegering, will discuss the integrated ethical values of their organization and the benefits of value integration.

Loegering received the FM Chamber Business of the Year Award in 2001 and the North Dakota/Minnesota Better Business Bureau Integrity Award in 2001. Their mission states: *Be a steward of excellence by building on our foundation of quality products, customer service, profitability and ethical treatment of people.* Their presentation will expand on how their value system is brought into the organization.

Future Ethics Luncheons

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| January 18 | The Drug Corporations: Ethical Issues in the Pharmaceutical Industry Tom Christensen, Ph.D. |
| February 15 | Bioethics and the Business of Caring Ellen Aho, Ph.D, Associate Professor of Biology, Concordia College |

For more information call: James Legler, Director, Center for Ethical Leadership at 299-3928

Center for Ethical Leadership

The purpose of the Center for Ethical Leadership is to develop and enhance ethics-centered and values-based leadership for individuals and organizations through information programs and consultation.

Quality of leadership is a primary factor in the success or failure of any enterprise. Those in positions of leadership have a direct and commanding influence on the level of commitment, motivation and performance of their organization. They are continually in situations where their judgements and decisions impact others, whether for good or bad, success or failure. Whatever their skill level, those in positions of leadership can enhance the effectiveness of their organization through deliberate efforts to improve their leadership abilities.