

Concordia College Center for Ethical Leadership

Business Ethics Luncheon

January 18, 2002

Business Ethics Luncheon Friday, January 18

The next Business Ethics Luncheon will be held January 18th in the Oak Room of Grant Center. Monthly luncheons are sponsored by the Center for Ethical Leadership, a division of the Department of Business, Accounting and Economics at Concordia College.

Speaker: Tom Christensen, Ph.D
Pharmacy Consultant,
Noridian Insurance & Professor,
NDSU School of Pharmacy

**Topic: The Drug Corporations:
Ethical Issues in the
Pharmaceutical Industry**

Date: Friday, January 18, 2002

Time: 12:00 p.m. – 1:15 p.m.

Location: Oak Room
East Complex; Grant Center
Concordia College

Price: \$9.00

Reservations: Required
by Monday, January 14th
Call: 299-3305
Fax: 299-4277 (Other side)

Cancellation Policy: The registration and cancellation deadline is Monday, January 14th. Reservations and cancellations for attendance are accepted until 4 pm on Monday, January 14th. Once the deadline has passed, those registered who are unable to attend will be billed for the event. (Registration may be transferred to another person in your firm. Please notify us of changes.)

Parking: Parking can be found in the lots south of the Olson Forum/Memorial Auditorium (south of 12th Ave. S.) No permit is needed. Parking is also available on the street surrounding the campus as marked.

Topic and Speaker Background

Are drug corporations ethical? The modern pharmaceutical industry has been responsible for great medical discoveries and the advancement of human health. Yet issues of skyrocketing prescription costs, questionable marketing practices, proper uses of patents and the lack of availability of drugs to under developed countries has put the pharmaceutical companies into the spotlight. These issues will be examined by our speaker, Tom Christensen.

Tom Christensen, Ph.D., is a pharmacy consultant for Noridian (Blue Cross Blue Shield of North Dakota) and Assistant Professor of Pharmacy Practice at North Dakota State University. He has a Ph.D. in pharmacy administration and a degree in law. He teaches pharmacy law and ethics at NDSU. He has also published several papers related to ethics, drug issues, marketing of drugs and society issues that relate to drug distribution. Dr. Christensen's research interest is the evolution of the pharmaceutical industry, the manufacturing and marketing of patent protected brand-name products and the cost-implications.

Future Ethics Luncheon

February 15 Bioethics and the Business of Caring
Ellen Aho, Ph.D, Associate Professor
of Biology, Concordia College

**For more information call: James Legler, Director,
Center for Ethical Leadership at 299-3928**

Center for Ethical Leadership

The purpose of the Center for Ethical Leadership is to develop and enhance ethics-centered and values-based leadership for individuals and organizations through information, programs and consultation.

Quality of leadership is a primary factor in the success or failure of any enterprise. Those in positions of leadership have a direct and commanding influence on the level of commitment, motivation and performance of their organization. They are continually in situations where their judgements and decisions impact others, whether for good or bad, success or failure. Whatever their skill level, those in positions of leadership can enhance the effectiveness of their organization through deliberate efforts to improve their leadership abilities.