

Concordia College Center for Ethical Leadership

Business Ethics Luncheon

January 19, 2001

Business Ethics Luncheon Friday, January 19th

The next Business Ethics Luncheon will be held January 19th, in the **Knutson Center Centrum**. Monthly luncheons are sponsored by the Center for Ethical Leadership Program of the Department of Business and Economics at Concordia College.

**Speaker: Dr. Stewart W. Herman
Concordia College**

**Topic: What is the Business Climate
Like in Vietnam Today?
*Business and Ethical Issues in
Vietnam's Marketplace***

Date: Friday, January 19th, 2001

Time: 12:00 p.m. – 1:15 p.m.

Location: Centrum (Note Change)
Knutson Center
Concordia College

Price: \$9.00

**Reservations required by
Monday, January 15th**

Call: 299-3305

Fax: 299-4277
(Other side)

Cancellations required by January 15th.

(Due to our catering policies, cancellations received after Monday, January 15th, and “no shows” will be billed.)

Parking: Parking can be found in the lots south of the Olson Forum/Memorial Auditorium (south of 12th Ave. S.) No permit is needed. Parking is also available on the street surrounding the campus as marked.

Speaker Background

Stewart W. Herman, Ph.D., teaches business ethics at Concordia College. He is studying the current business climate and ethical issues in Vietnam for a project on business ethics worldwide. This project is based out of Concordia University in Montreal. During the Vietnam War, Dr. Stewart spent two years running educational programs for refugees. In March, 2000, he returned to Vietnam for the first time since the war. He interviewed Vietnamese entrepreneurs, and US and Vietnamese government officials. Dr. Stewart will show slides from his trip and report on the general business climate in the wake of overheated foreign expectations and the Asian crisis of 1998. In general, global corporations are frustrated by their opportunities with government policies and stagnant markets, while smaller entrepreneurs see opportunities for growth.



Future Ethics Luncheons

February 16 Sarah Andrews Herman, Attorney
– Workplace Legal Issues
March 16 Dr. John Helgeland - NDSU
Northern Plains Ethics Institute

**For more information call: James Legler,
Director, Center for Ethical Leadership
299-3928**

Center for Ethical Leadership

The purpose of the Center for Ethical Leadership is to develop and enhance ethics-centered and values-based leadership for individuals and organizations through information programs and consultation.

Quality of leadership is a primary factor in the success or failure of any organization. Those in positions of leadership have a direct influence on the level of commitment, motivation and performance of their organization. They are continually in situations where their judgements and decisions impact others. Managers at all levels can improve their effectiveness in any organization by continually learning new leadership skills and practices.