

# Concordia College Center for Ethical Leadership

## Business Ethics Luncheon

### December 3, 1999

#### Business Ethics Luncheon Friday, December 3

The November Business Ethics Luncheon will be held December 3<sup>rd</sup>, in the Birkeland Alumni Lounge. Monthly luncheons are sponsored by the Center for Ethical Leadership Program of the Department of Business and Economics at Concordia College.

**Speakers: Jon Evert**  
Rural Life Outreach  
of Northwest Minnesota

**Topic: "Ethical Dimensions in the  
Agriculture/Farm Crises:  
Social Issues & Community  
Responsibility"**

**Date:** Friday, December 3<sup>rd</sup>, 1999

**Time:** 12:00 p.m. – 1:15 p.m.

**Location:** Birkeland Alumni Lounge  
Memorial Auditorium  
Concordia College

**Price:** \$9.00

**Reservations: required**  
**By Monday, November 29**  
**Call: 299-3305**  
**Fax: 299-4277 (Other side)**

**Cancellations: required by November 29<sup>st</sup>.**  
(Due to our vendor's policies, cancellations received after Monday, November 29<sup>st</sup>, and "no shows" will be billed.)

**Parking:** Parking can be found in the lots south of the Olson Forum/Memorial Auditorium (south of 12<sup>th</sup> Ave. S.) No permit is needed. Parking is also available on the street surrounding the campus as marked.

#### Speaker Background

Jon Evert, Coordinator, Rural Life Outreach of Northwest Minnesota, works with farmers in crises and under stress due to the agricultural economic situation. Jon works through a joint effort of the Catholic and Lutheran Rural Life Commission. The agency supports several counselors who work with farmers in helping to sustain their existence and assisting those who must transition off the farm. Jon explains that it is not just the farmers who will be hurt by the crises but many small communities and other businesses. He discusses the seriousness of the situation with the independent farmers.



#### 1999 - 2000 Luncheon Schedule

December 3	Jon Evert
January 14	Bruce Furness
February 18	Patty Corwin (note date change)

*Programs will be announced  
at a future date.*

March 17  
April 14

**For more information call: James Legler, Director,  
Center for Ethical Leadership at 299-3928**

#### Center for Ethical Leadership

The purpose of the Center for Ethical Leadership is to develop and enhance ethics-centered and values-based leadership for individuals and organizations through information programs and consultation.

Quality of leadership is a primary factor in the success or failure of any enterprise. Those in positions of leadership have a direct and commanding influence on the level of commitment, motivation and performance of their organization. They are continually in situations where their judgements and decisions impact others, whether for good or bad, success or failure. Whatever their skill level, those in positions of leadership can enhance the effectiveness of their organization through deliberate efforts to improve their leadership abilities.