

Concordia College Center for Ethical Leadership Business Ethics Luncheon February 18, 2000

Business Ethics Luncheon Friday, February 18

The next Business Ethics Luncheon will be held February 18th, in the Birkeland Alumni Lounge. Monthly luncheons are sponsored by the Center for Ethical Leadership Program of the Department of Business and Economics at Concordia College.

**Speaker: Patty Corwin, Sociologist
North Dakota State University**

Topic: "Individualism vs. Community:
A sociological view of the rise of excessive individualism, the loss of community and resulting ethical implications"

Date: Friday, February 18th, 2000

Time: 12:00 p.m. – 1:15 p.m.

Location: Birkeland Alumni Lounge
Memorial Auditorium
Concordia College

Price: \$9.00

Reservations: required
By Monday, February 14th
Call: 299-3305
Fax: 299-4277 (Other side)

Cancellations: required by February 14th
(Due to our vendor's policies, cancellations received after Monday, February 14th, and "no shows" will be billed.)

Parking: Parking can be found in the lots south of the Olson Forum/Memorial Auditorium (south of 12th Ave. south) No permit is needed. Parking is also available on the street surrounding the campus as marked.

Speaker Background

Sociologist, Patty Corwin, North Dakota State University, examines the excessive rise of individualism in the United States, how this trend influences self-centered decisions, and the ethical issues that result. Patty Corwin teaches sociology at NDSU where she won *The Robert Odney Award for Excellence in Teaching* and recently *The Teaching Award for the College of Arts, Humanities, and Social Science*. She is a noted presenter in areas of management training, organizational needs assessments, personal development, and public relations.



Future Ethics Luncheons

(Mark your calendars)

February 18 Patty Corwin, Sociologist
March 17 Dr. Lake Lambert, Ethicist
April 13 James Autry, Leadership Speaker
Lorentzen Ethics Series
(Thursday Noon)

**For more information call: James Legler,
Director, Center for Ethical Leadership
299-3928**

Center for Ethical Leadership

The purpose of the Center for Ethical Leadership is to develop and enhance ethics-centered and values-based leadership for individuals and organizations through information programs and consultation.

Quality of leadership is a primary factor in the success or failure of any organization. Those in positions of leadership have a direct influence on the level of commitment, motivation and performance of their organization. They are continually in situations where their judgements and decisions impact others. Managers at all levels can improve their effectiveness in any organization by continually learning new leadership skills and practices.