

Concordia College Center for Ethical Leadership

Business Ethics Luncheon

March 17th, 2000

Business Ethics Luncheon Friday, March 17

The next Business Ethics Luncheon will be held March 17th, in the Birkeland Alumni Lounge. Monthly luncheons are sponsored by the Center for Ethical Leadership Program of the Department of Business and Economics at Concordia College.

**Speaker: Dr. Lake Lambert, Ph.D.
Ethicist, Wartburg College**

**Topic: "Mission Statements and
Ethical Decision Making:
A Case Study of Johnson &
Johnson's Stakeholder Approach"**

Date: Friday, March 17th, 2000

Time: 12:00 p.m. – 1:15 p.m.

Location: Birkeland Alumni Lounge
Memorial Auditorium
Concordia College

Price: \$9.00

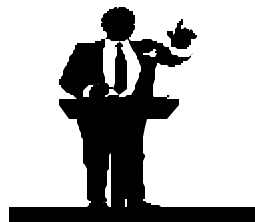
Reservations: required
By Monday, March 13th
Call: 299-3305
Fax: 299-4277 (Other side)

Cancellations: required by March 13th
(Due to our vendor's policies, cancellations received after Monday, March 13th, and "no shows" will be billed.)

Parking: Parking can be found in the lots south of the Olson Forum/Memorial Auditorium (south of 12th Ave. south) No permit is needed. Parking is also available on the street surrounding the campus as marked.

Speaker Background

Dr. Lake Lambert has a Ph.D. in social ethics and holds the Board of Regents Chair in Ethics at Wartburg College in Waverly, Iowa. His research on business ethics has focused on Johnson & Johnson and the use of the stakeholder approach to ethical decision-making. His recent work focuses on the role of spirituality in business. Lake teaches classes on Christian ethics and business ethics. He also makes presentations on business ethics to business and community groups.



Future Ethics Luncheons

(Mark your calendars)

March 17	Dr. Lake Lambert, Ethicist
April 13	James Autry, Leadership Speaker
	Loretszen Ethics Series
	(Thursday Noon)

**For more information call: James Legler,
Director, Center for Ethical Leadership
299-3928**

Center for Ethical Leadership

The purpose of the Center for Ethical Leadership is to develop and enhance ethics-centered and values-based leadership for individuals and organizations through information programs and consultation.

Quality of leadership is a primary factor in the success or failure of any organization. Those in positions of leadership have a direct influence on the level of commitment, motivation and performance of their organization. They are continually in situations where their judgements and decisions impact others. Managers at all levels can improve their effectiveness in any organization by continually learning new leadership skills and practices.