

Concordia College Center for Ethical Leadership Business Ethics Luncheon February 5, 1999

Business Ethics Luncheon Friday, February 5th

The February Business Ethics Luncheon will be held February 5th, in the Birkeland Alumni Lounge. Monthly luncheons are sponsored by the Center for Ethical Leadership Program of the Department of Business and Economics at Concordia College.

Topic: "What Would You Do?"

Using case studies to exercise your ethical muscles.

Presenter: Dr. Daniel Petree - Concordia

Dr. Dan Petree, will facilitate a participative analysis of brief ethics case studies, drawn from actual business/professional events.

Date: Friday, February 5th, 1999

Time: 12:00 p.m. – 1:15 p.m.

Location: Birkeland Alumni Lounge
Concordia College

Price: \$6.00

Reservations: required

By Monday, 2-1-99

Call: 299-3305

Fax: 299-4277 (See back side)

Cancellations: required by noon, Feb. 1st

(Due to our vendor's policies, cancellations received after Monday, February 1st, and "no shows" will be billed.)

Parking:

Birkeland Alumni Lounge is located in the Offutt Concourse between the Olson Forum and Memorial Auditorium on the south end of Concordia's campus. Parking can be found in the lots south of 12th Ave. S.

Ethics Luncheons

Monthly luncheons are offered for local business and professional people who gather on campus to informally discuss ethical issues and actual case studies that are important to the business community. Luncheon topics such as the impact of mergers, downsizing, wrongful discharge, organizational values and ethical practices, and the role of business in promoting a healthy community have formed the basis for discussion and action. **For more information call: Dan Petree, Chair, Dept. of Business and Economics, at 299-3115.**



1999 Luncheon Schedule

February 5

March 5

April 9

Center for Ethical Leadership

The purpose of the Center for Ethical Leadership is to develop and enhance ethics-centered and values-based leadership for individuals and organizations through information programs and consultation.

Quality of leadership is a primary factor in the success or failure of any enterprise. Those in positions of leadership have a direct and commanding influence on the level of commitment, motivation and performance of their organization. They are continually in situations where their judgements and decisions impact others, whether for good or bad, success or failure. Whatever their skill level, those in positions of leadership can enhance the effectiveness of their organization through deliberate efforts to improve their leadership abilities. Serious reflection on basic values and commitment to ethical principles are vital to dynamic and effective leadership.