

# Concordia College Center for Ethical Leadership

## Business Ethics Luncheon

### April 23, 1999

#### Business Ethics Luncheon Friday, April 23<sup>rd</sup>

The April Business Ethics Luncheon will be held April 23<sup>rd</sup>, in the Centrum in Knutson Center. Monthly luncheons are sponsored by the Center for Ethical Leadership Program of the Department of Business and Economics at Concordia College.

**Speaker: Marv Bossart**  
Anchor for WDAY TV

**Topic: "Marv's Reflections On Ethical Dilemmas Facing The Media"**

*Marv will discuss his views on issues and concerns facing the media - print and electronic.*

**Date:** Friday, April 23<sup>rd</sup>, 1999

**Time:** 12:00 p.m. – 1:15 p.m.

**Location:** Centrum – Knutson Center  
Concordia College

**Price:** \$6.00

**Reservations: required**  
**By Monday, 4-19-99**  
**Call: 299-3305**  
**Fax: 299-4277 (See back side)**

**Cancellations: required by noon, April 19<sup>th</sup>.**  
(Due to our vendor's policies, cancellations received after Monday, April 19<sup>th</sup>, and "no shows" will be billed.)

**Parking:** Parking may be a little difficult on April 23<sup>rd</sup>. Parking can be found in the lots south of the Olson Forum / Memorial Auditorium (south of 12<sup>th</sup> Ave. S.) or on streets surrounding the campus as marked.

#### Ethics Luncheons

Monthly luncheons are offered for local business and professional people who gather on campus to informally discuss ethical issues and actual case studies that are important to the business community. Luncheon topics such as the impact of mergers, downsizing, wrongful discharge, organizational values and ethical practices, and the role of business in promoting a healthy community have formed the basis for discussion and action. **For more information call: Dan Petree, Chair, Dept. of Business and Economics, at 299-3115.**



**1999 Luncheon Schedule**  
Luncheons will resume in the Fall.

#### Center for Ethical Leadership

The purpose of the Center for Ethical Leadership is to develop and enhance ethics-centered and values-based leadership for individuals and organizations through information programs and consultation.

Quality of leadership is a primary factor in the success or failure of any enterprise. Those in positions of leadership have a direct and commanding influence on the level of commitment, motivation and performance of their organization. They are continually in situations where their judgements and decisions impact others, whether for good or bad, success or failure. Whatever their skill level, those in positions of leadership can enhance the effectiveness of their organization through deliberate efforts to improve their leadership abilities. Serious reflection on basic values and commitment to ethical principles are vital to dynamic and effective leadership.