

OBJECTIVES FOR C-400 ANNUAL GIVING REUNION PROGRAM

- Reconnect classmates and encourage a sense of class pride
- Build momentum to the reunion celebration resulting in higher reunion participation
- Spread the word about the ways in which C-400 Annual Giving has an immediate and important impact for Concordia students today
- Encourage classmates to consider a gift of personal significance in honor of reunion
- Build and sustain a class commitment to annual giving

ROLE OF A REUNION GIVING COMMITTEE MEMBER

Personal commitment:

- Set an example by making an annual gift that is *personally* significant
- Make assigned contacts between October 13 and November 13
- Name will appear on committee list in print and online through the reunion event

Training:

- Attend reunion leadership weekend on campus, August 15-16, 2008, when possible
- Attend all committee conference calls (anticipating 2, first will be in September)

Classmate Contacts:

- Select classmates you are willing to contact
- Encourage their attendance at the reunion event
- Assist in the updating their records and information
- Invite their gift to C-400 Annual Giving and ongoing annual support
- Thank them for their gifts