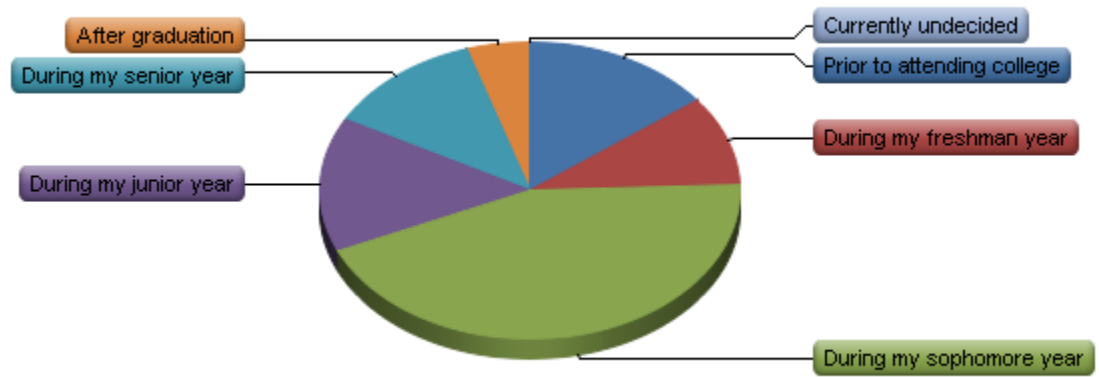


# Communications

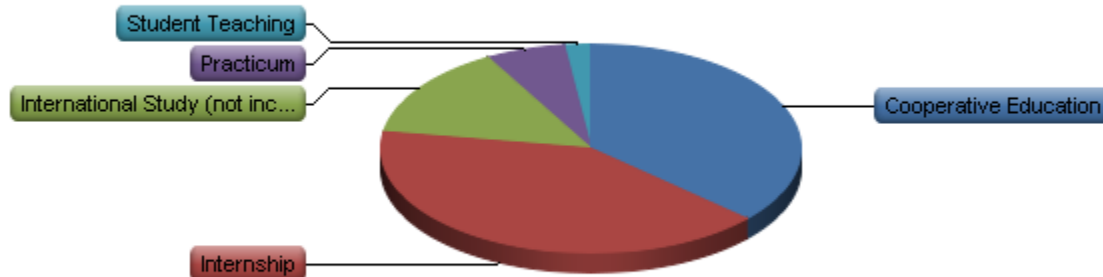
Last Modified: 09/05/2011

## 1. When did you choose which career path to pursue?



Answer	Response	%
Prior to attending college	6	15%
During my freshman year	4	10%
During my sophomore year	18	44%
During my junior year	6	15%
During my senior year	5	12%
After graduation	2	5%
Currently undecided	0	0%
Total	41	100%

## 2. During your college years did you experience any of the following?



Answer	Response	%
Cooperative Education	18	69%
Internship	20	77%
International Study (not including May seminar)	7	27%
Practicum	3	12%
Student Teaching	1	4%

Statistic	Value
Total Responses	26

### 3. What is your current status?

Question												
Employment/Volunteer	Full-time Employment	27	Part-time employment	12	Military Service	0	Volunteer position (eg Peace Corps, AmeriCorps)	0	Not employed/seeking employment	0	Not employed/not seeking employment	0
Continuing Education	Graduate/Professional school full-time	4	Graduate/Professional school part-time	0	Waiting to hear	1	Plan to enroll later	4		0		0

Statistic	Employment/Volunteer	Continuing Education
Total Responses	39	9

## 4. Employment/Volunteer Information

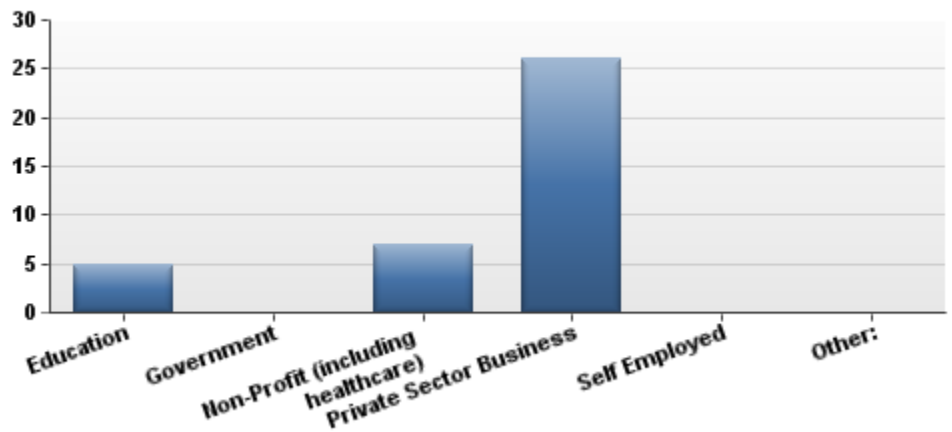
Employer/Organization Name	City	State	Position/Program
Anastasi & Associates	Stillwater	MN	Marketing Coordinator
Applebees	Fargo	ND	Server/Bartender
Bellmont Partners Public Relations	Prior Lake	MN	Communication Consultant
Benson Elementary School	Benson	MN	Paraprofessional
Big Sky Resort	Big Sky	MT	Ski Instructor
Cargill	Fargo	ND	Accounts Receivable
Carlos Creek Winery	Alexandria	MN	Event Coordinator/Retail Marketing Intern
Carlton Investment Services Group, LLC	Edina	MN	Executive Administrative Assistant
Catalyst Communications Partners	Minneapolis	MN	Event Planner
Concordia College	Moorhead	MN	Communications Specialist/Office of Communications and Marketing
Empire Arts Center	Grand Forks	ND	Operations Coordinator
F&M Bank	Appleton	MN	Teller
FargoDome	Fargo	ND	Marketing Intern
Fastenal	Fargo	ND	Support

FM Spotlight	Fargo	ND	Graphic Designer
GiveMN.org	St. Paul	MN	Nonprofit Outreach Specialist
Herbergers	Fargo	ND	Clinique consultant
Hornbachers	Fargo	ND	Service Supervisor
Innovation Interactive	New York	NY	Social Marketing Coordinator
Maria Zambrano	Leganes	Spain	English Teacher
Mercy Hospital	Coon Rapids	MN	Patient Care Coordinator
Minnesota State University, Mankato	Mankato	MN	Graduate Teaching Assistant
Muscatell automotive group	Moorhead	MN	Sales/finance
Northwestern Health Sciences University	Bloomington	MN	Public Relations Intern
Norwood Sales, Inc.	Horace	ND	Administrative Assistant
Old Navy	Fargo	ND	Sales Associate
Pioneer Public Television	Appleton	MN	Producer
Radisson Hotel	Fargo	ND	Guest Services Representative
Radisson Hotel	Fargo	ND	Front office manager
Ronald McDonald House Charities of the Red River Valley	Fargo	ND	Temporary Events/Development Associate
RuffaloCODY	Cedar Falls	IA	Program Center Manager

Rural Computer Consultants	Bird Island	MN	Sales and marketing
Sanford Health	Fargo	ND	Registrar
Sanford Health	Fargo	ND	Marketing Services
Swanson Health Products	Fargo	ND	e-Commerce Merchandiser Marketing Specialist
Syvantis Technologies	Baxter	MN	
Valley News Live	Fargo	ND	Sales and promotions
Voyager Bank	St. Paul	MN	Teller
Wedding Elegance	Fargo	ND	Sales Manager

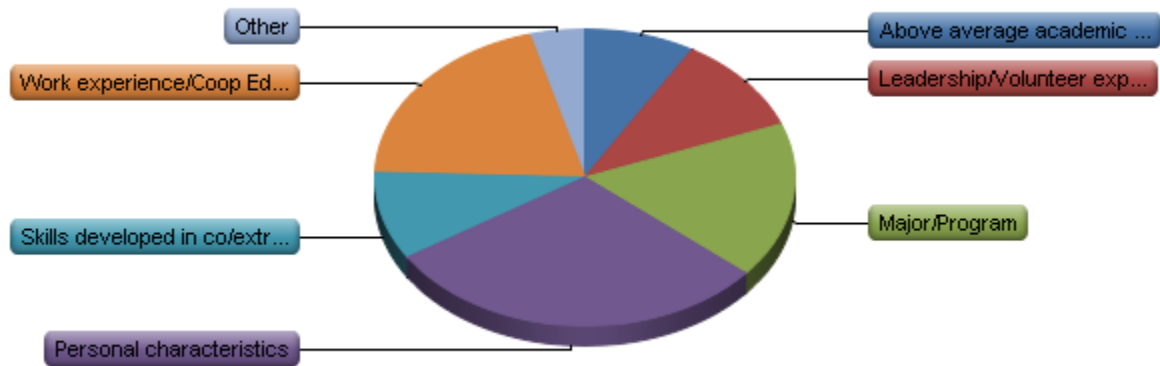
Statistic	Value
Total Responses	39

## 5. What is the type of organization?



Answer	Response	%
Education	5	13%
Government	0	0%
Non-Profit (including healthcare)	7	18%
Private Sector Business	26	68%
Self Employed	0	0%
Other:	0	0%
Total	38	100%

## 6. What three factors were most important in obtaining your current position?



Answer	Response	%
Above average academic performance	8	23%
Leadership/Volunteer experience	10	29%
Major/Program	16	46%
Personal characteristics	28	80%
Skills developed in co/extra curricular activity	9	26%
Work experience/Coop Education/Internships	19	54%
Other	4	11%

Statistic	Value
Total Responses	35

## 7. Which search methods generated the most job leads for you? (choose up to 3)

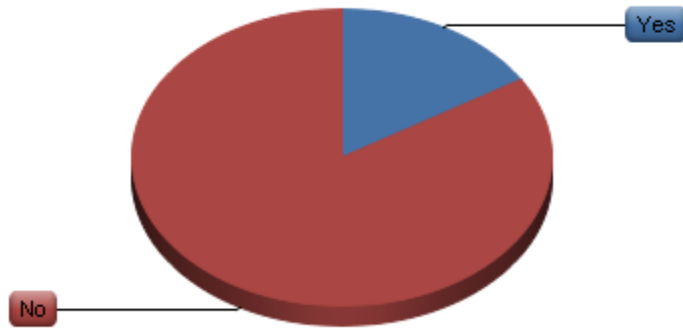
Answer	Response	%
Career Center (i.e. campus interview, job listing)	6	21%
Classified ad	5	18%
Coop/Intern/previous exp w/employer	5	18%
Direct application to employer	9	32%
Internet resources	12	43%
MN Education Job Fair	0	0%
MN Private College Job Fair	0	0%
Networking (i.e. family & friends)	16	57%
Public or private employment agency	2	7%
Tri-College Career Fair	0	0%
Other	2	7%

Statistic	Value
Total Responses	28

## 8. Which search method originally led you to your current position?

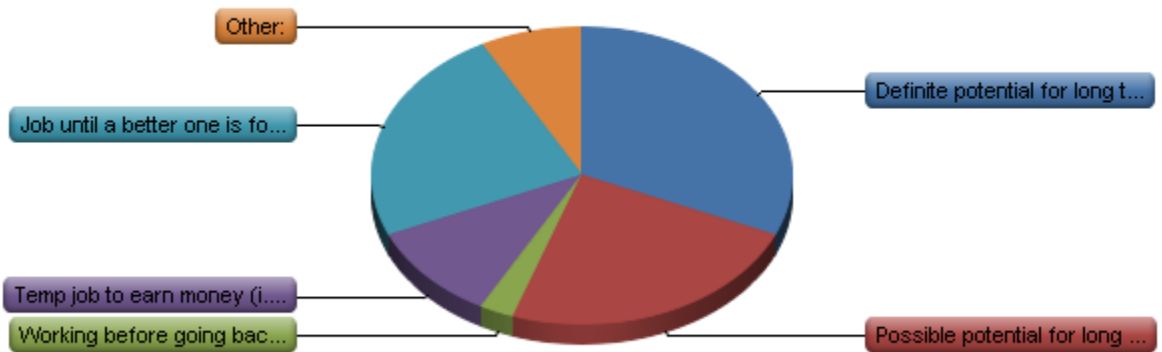
Answer	Response	%
Career Center (i.e. campus interview, job listing)	2	7%
Classified ad	2	7%
Coop/Intern/previous exp w/employer	1	4%
Direct application to employer	5	18%
Internet resources	5	18%
MN Education Job Fair	0	0%
MN Private College Job Fair	0	0%
Networking (i.e. family & friends)	9	32%
Public or private employment agency	2	7%
Tri-College Career Fair	0	0%
Other	2	7%
Total	28	100%

### 9. Were you employed in your current position/company during college?

























Answer	Response	%
Yes	6	16%
No	31	84%
Total	37	100%

## 10. Which BEST describes how you regard your current job?



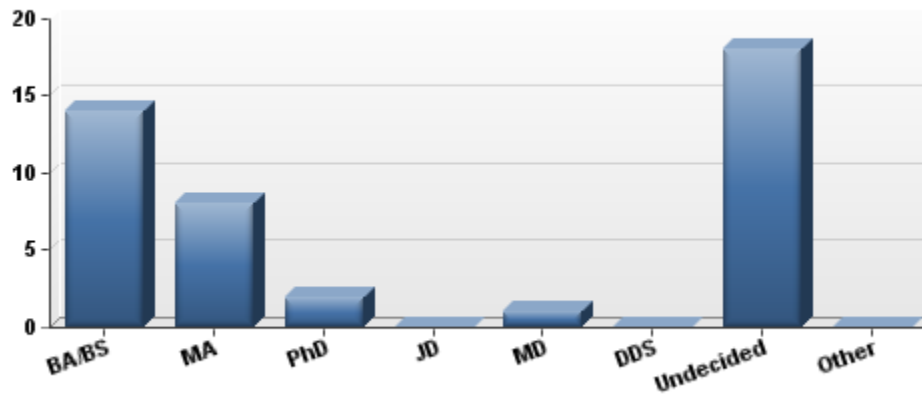
Answer	Response	%
Definite potential for long term	12	32%
Possible potential for long term	9	24%
Working before going back to school	1	3%
Temp job to earn money (i.e. for travel)	4	11%
Job until a better one is found	9	24%
Other:	3	8%
Total	38	100%

## 11. What is your pre-tax annual salary? (this information is kept strictly confidential)

Answer		Response	%
Monthly stipend (i.e. Americorps)		1	4%
Less than \$10,000		1	4%
\$10,000 - 12,500		4	15%
\$12,501 - 15,000		0	0%
\$15,001 - 17,500		3	11%
\$17,501 - 20,000		0	0%
\$20,001 - 22,500		2	7%
\$22,501 - 25,000		3	11%
\$25,001 - 27,500		0	0%
\$27,501 - 30,000		2	7%
\$30,001 - 32,500		4	15%
\$32,501 - 35,000		2	7%
\$35,001 - 37,500		1	4%
\$37,501 - 40,000		2	7%
\$40,000 - 42,500		0	0%
\$42,501 - 45,000		1	4%
\$45,501 - 47,500		1	4%
\$47,500 - \$50,000		0	0%
\$50,001 - \$52,500		0	0%
\$52,501 - \$55,000		0	0%
\$55,001 - 57,500		0	0%
\$57,501 - 60,000		0	0%

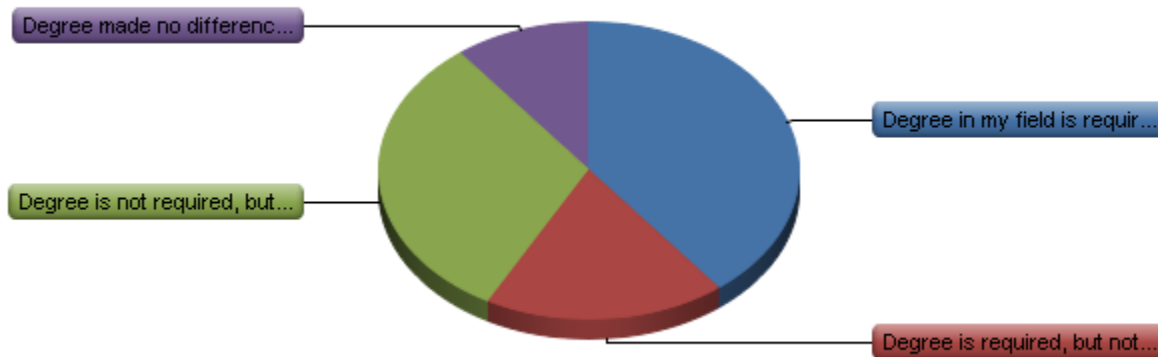
\$60,000+		0	0%
Total		27	100%

## 12. What is the highest degree you plan to earn during your lifetime?



Answer	Response	%
BA/BS	14	33%
MA	8	19%
PhD	2	5%
JD	0	0%
MD	1	2%
DDS	0	0%
Undecided	18	42%
Other	0	0%
Total	43	100%

### 13. Which BEST describes your current position?



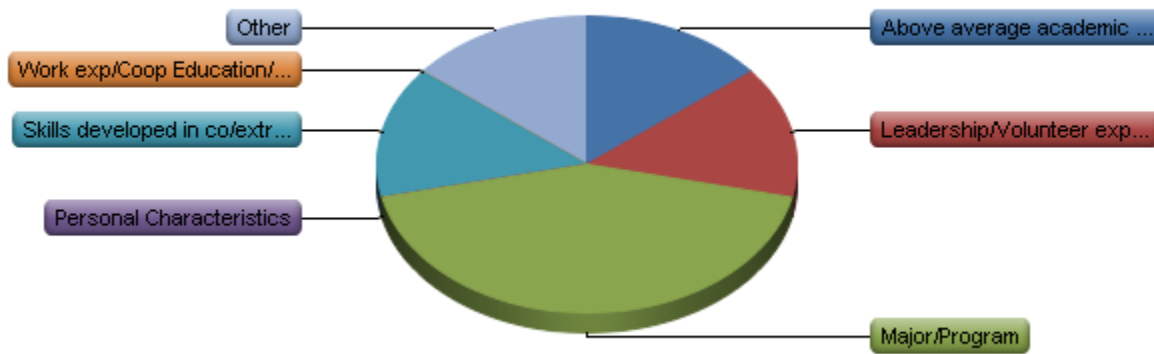
Answer	Response	%
Degree in my field is required for my job	15	39%
Degree is required, but not related to major	7	18%
Degree is not required, but helped get the job	12	32%
Degree made no difference in getting job	4	11%
Total	38	100%

## 14. Continuing Education Information

Degree/Certification Sought	Start Date	Field of Study	University/Institution Name	City	State
MA	August 2010	Communication Studies	Minnesota State University, Mankato	Mankato	MN
Masters		Communications	Northern illinois University	Dekalb	IL
Masters	08/10	Communications	Northern Illinois University	DeKalb	IL
Masters	05/10	MBA	University of Mary	Fargo	ND
Registered Representative	September 2011	Financial Planning	U of M	Minneapolis	MN

Statistic	Value
Total Responses	5

### 15. What three factors were most important in obtaining your acceptance into grad school?



Answer	Response	%
Above average academic performance	1	25%
Leadership/Volunteer experience	1	25%
Major/Program	3	75%
Personal Characteristics	0	0%
Skills developed in co/extra curricular activity	1	25%
Work exp/Coop Education/Internships	0	0%
Other	1	25%

Statistic	Value
Total Responses	4