

THE ALUMNI BOARD - A WORKING PHILOSOPHY CONCORDIA COLLEGE

The purpose of the Alumni Association, as defined by the constitution, is to support the mission of Concordia College which is "to influence the affairs of the world by sending into society thoughtful and informed men and women dedicated to the Christian life" and to promote fellowship among Concordia alumni and rally their support. Alumni support can be defined by three major objectives:

- 1) to support efforts to maintain strong student enrollment programs,
- 2) to support efforts in soliciting alumni giving,
- 3) and to increase the general awareness and knowledge of Concordia among alumni and to recognize their outstanding contributions and services consistent with the mission of the college.

In order to accomplish the three major objectives the Association Outreach Committee and the Association Activities Committee have been established.

MEETINGS

The meetings inform, reinforce, and affirm the board of directors. At each meeting prominent college administrators and some facet of the college should be featured in depth and discussed. Appropriate college staff, faculty, and students are invited to interact with the board.

COMMITTEES

Committees structured around the two major objectives will provide the maximum alumni/volunteer support needed for institutional advancement in the 90s. The committees are:

- 1) Association Outreach Committee
- 2) Association Activities Committee

Each member is assigned to one of the two committees.

THE ASSOCIATION OUTREACH COMMITTEE (Decade Coordinators)

The Association Outreach Committee supports annual/alumni fund programming, monitors progress, maintains communication, and recruits class agents for their decade.

The outreach chair, the alumni director, and assistant director will coordinate all committee activity and programming. Each committee member will be responsible for ten class agents (preferably those within their own decade). Committee members will maintain communication with their class agents, monitor their progress, recruit replacements, and solicit their gift to the Annual Fund.

These committee members will be the official hosts for the annual Class Agent Workshops held in the Twin Cities and on campus.

ASSOCIATION ACTIVITIES COMMITTEE

The Association Activities Committee selects the Alumni Achievement Award recipients and alumni board candidates. They also support various events and functions sponsored by the Office of Alumni Relations, such as Corn Feeds and Homecoming. Other duties include designation of special recognition awards and maintenance of the Alumni Association Constitution.

EXECUTIVE COMMITTEE

The Executive Committee, composed of each committee chair, the president, and the vice president, work with the alumni director to:

- 1) review Alumni Board activity
- 2) recommend candidates for chairs of the two committees and the officers of the National Alumni Board of Directors