

Concordia College, Moorhead, MN

CONCORDIA / HFMA SPRING HEALTHCARE INSTITUTE



CONTACT INFORMATION

Jessi Mithun, Institute Coordinator
(218) 299-4411

Ramada Conference Center
Fargo, ND
(701) 277-9000

APRIL 7 - 8, 2011

WEBSITE:

[www.cord.edu/Academics/
Healthcare/index.php](http://www.cord.edu/Academics/Healthcare/index.php)

REGISTRATION will be accepted up until the start of the conference. To take advantage of the discount for early registrations, have your forms postmarked by March 30, 2011. The various methods of registration include:

MAIL:

Concordia / HFMA Healthcare Institute
Attn: Jessi Mithun
901 8th St. S.
Moorhead, MN 56562

ON-LINE:

[www.cord.edu/Academics/
Healthcare/index.php](http://www.cord.edu/Academics/Healthcare/index.php)

FAX: (218) 299-4277

E-MAIL: branders@cord.edu

GROUP DISCOUNTS are available. Check with the Institute Coordinator or see page 3 for more information.

EARLY HOTEL RESERVATION discounts are also available. Contact the Ramada Conference Center and ask for our *Concordia/HFMA* group discount rate. See the lodging and registration section on page 3 for more information.

Institute Co-Sponsors ND & MN HFMA and ND ACHE

We are pleased to co-sponsor the Spring Healthcare Institute with the North Dakota and Minnesota chapters of the Healthcare Financial Management Associations. HFMA is composed of individuals with a shared interest in improving the financial management of the delivery of healthcare services and in providing service to its members.

The 2011 Spring Healthcare Institute has been designed to meet the diverse needs of various healthcare management team members.

Concordia College Healthcare Programs

The Healthcare Management curriculum features a core of business courses and a core of healthcare courses. Students select from a variety of other courses to complete their Healthcare Management core. Certificates can be earned in

Healthcare Administration
Healthcare Finance
Long Term Care Administration

depending upon the courses students elect to take beyond the core courses. We believe the new curriculum will serve students better providing them with more flexibility in selecting areas of study in which to focus while providing them with a broader foundation through the core courses.

A clinical practicum of 480 hours or 12 weeks in each concentration is required for completion. In addition, Concordia College offers a Nursing program with a BA and an MS degree.



CONTINUING EDUCATION CREDITS

The Concordia/HFMA Spring Healthcare Institute program has been submitted (but has not yet been approved) for a maximum of 10 continuing education clock hours from the MN Board of Examiners for Nursing Home Administrators. Minnesota approval also satisfies the requirements for North Dakota and South Dakota licensures. A certificate of clock hours will be provided for each participant who has completed required validation information at the Spring Healthcare Institute.

For further information, call Jessi at (218) 299-4411 or Bruce at (218) 299-3489.

PROGRAM AGENDA— 2011

Thursday, April 7

- 8:00 - 9:00 a.m. Registration, Continental Breakfast
- 9:00 - 10:00 **Targeting Value-Based Health Care**
Gregory M. Adams, FHFMA, National Chair-Elect
Healthcare Financial Management Association
Sr. VP, Panacea Healthcare Solutions LLC, Red Bank, NJ
- 10:00 - 10:15 Break
- 10:15 - 12:00 **RAC to the Future**
JoNell Moore, RN, Principal
Eide Bailly LLP, Fargo, ND
- 12:00 - 1:00 Lunch
- 1:00 - 2:30 **Healthcare Reform: Preparing for Change—
An Interactive Case Study**
Robert E. Schile, CPA, Principal
LarsonAllen LLP, Minneapolis, MN
- 2:30 - 2:45 Break
- 2:45 - 4:00 Breakout Session 1:
What Financial Overview is Expected of a Trustee?
Bill Fenske, CFO
Rice Memorial Hospital, Rice, MN
- 2:45 - 4:00 Breakout Session 2:
Hospital Reporting: The Present and the Future
Kim Hunwardsen, CPA, Partner, Eide Bailly LLP, Minneapolis, MN
Lisa Chaffee, Tax Senior Manager, Eide Bailly LLP, Bismarck, ND
- 4:00 - 4:15 Break
- 4:15 - 5:30 Breakout Session 3:
Payment Reform—How Good Are the Options?
Nancy E. Rehkamp, Principal
LarsonAllen LLP, Minneapolis, MN
- 4:15 - 5:30 Breakout Session 4:
Billing Hot Topics
Mark Hollan FHFMA, Partner
Independent Healthcare Consultants, Inc., Bismarck, ND
- 6:00 p.m. **Banquet and Drawing for Prizes (must be present to win)**

Friday, April 8

- 7:30 - 8:30 a.m. Registration, Continental Breakfast
- 8:30 - 9:45 **Panel Discussion: EHR: Meaningful Use**
Paula Wilkie, CFO
Presentation Medical Center, Rolla, ND
Caryn Hewitt, CCIO
Sanford Health, Fargo, ND
Tami Lichtenberg, Executive Director
Center for Healthcare Innovation, Duluth, MN
- 9:45 - 10:00 Break
- 10:00 - 12:00 **Maintaining a Resilient Organization
During a Time of Constant Change**
Dr. Tom Steiner
AEI Speakers Bureau, Boston, MA
- 12:00 **Drawing for final prizes (must be present to win)**



Continental Breakfast

Thursday
8:00 - 9:00 a.m.
Friday
7:30 - 8:30 a.m.

Luncheon Buffet

Thursday
12:00-1:00 p.m.

Banquet

Thursday
6:00-7:30 p.m.

Institute Objectives:

Upon completion of this educational program, the participant will be able to:

- Identify the goals, purpose and results of each session attended.
- Discuss the impact of the sessions attended as related to their current position and activities within their organization.
- Describe the ethical issues surrounding the information presented in the sessions attended.

CANCELLATION and TRANSFER POLICIES

Full refund of the registration fee will be granted if notification is received by March 31, 2011.

Due to vendor contracts, cancellations received after March 31 will be \$45.

Reservations are transferable to another party. If possible, please notify our office of the transfer in advance.

Sorry—no refunds after the start of the Institute.

LODGING: A block of rooms is being reserved for those needing overnight accommodations. The number of rooms available is limited and will be released after **March 16, 2011**. (You may still check for availability after that date.) Reservations can be made by calling the Ramada Plaza Suites at:

(701) 277-9000

Specify that you are attending the **Concordia/HFMA/ACHE Spring Healthcare Institute**. The special conference rate for this event is:

\$94.00 / night

A courtesy van is available from the airport by request. Check with the hotel for other arrangements.

Lodging reservations must be made by March 16, 2011 for the reduced rate to apply.



LOCATION:

RAMADA PLAZA SUITES & CONFERENCE CENTER:

**1635 42nd Street South
Fargo, ND**

REGISTRATION FORM

(One registrant per form. Photocopies accepted. Please Print)

Name _____

Company _____ Position / Job Title _____

Mailing Address _____

Street or PO Box City State Zip

Daytime telephone (____) _____ E-mail Address _____

HFMA (ND) HFMA (MN) MGMA (ND) MGMA (MN) ACHE (ND) ACHE (MN) OTHER _____

<p>Full Registration (Thursday and Friday) Includes all meals: breakfast, lunch and banquet on Thursday, and breakfast on Friday</p> <p>1st or 2nd registered from same group (postmarked on or before March 30).....\$205.00 1st or 2nd registered from same group (postmarked after March 30).....\$225.00 3rd or more registered from same group.....\$155.00 }</p> <p>Trustee name & company: _____ No Charge Trustee banquet ticket @ \$20.00 \$</p> <p>Banquet Information (Full registration): ____ Yes, I will be attending the banquet (included with registration fee). ____ No, I will not be attending the banquet ____ # of Extra banquet tickets @ \$20.00 each..... \$</p>	
<p>Partial Registration Does not include lunch or banquet ticket. This may be purchased separately.</p> <p>Select as many partial days as you wish to attend @ \$85.00 each:</p> <p>____ Thursday morning.....\$85.00 \$ ____ Thursday afternoon.....\$85.00 \$ ____ Friday morning.....\$85.00 \$</p> <p>Banquet Information (Partial Registration) ____ # of Lunch tickets @ \$10.00 each (Thursday noon)..... \$ ____ # of Banquet tickets @ \$20.00 each (Thursday evening)..... \$</p>	
<p>VENDORS: Contact Jessi @ (218) 299-4411 for information on vendor registration</p>	

CHECKS may be made payable to: **Concordia College**. A single check for multiple registrations is acceptable.

Mail check and registration form to:

Concordia College, Healthcare Institute—Attn: Jessi Mithun, 901 8th St S, Moorhead MN

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Spring Healthcare Institute
April 7 - 8, 2011
Ramada Plaza Suites & Conference Center**

MN HFMA Sponsors

**Grant Thornton
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Larson Allen
MedLearn**

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Reimbursement Services Group
Relational Technology Solutions
RSM McGladrey
Wipfli**

ND HFMA Sponsors

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Healthcare Insurance Services
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Independent Healthcare Consultants
Presort Plus
Recovery Resources
Rycan**