

Concordia College - Moorhead, MN



CONCORDIA/HFMA/ACHE SPRING HEALTHCARE INSTITUTE

CONTACT INFORMATION

Jessi Mithun, Institute Coordinator
(218) 299-4411

Ramada Conference Center
Fargo, ND
(701) 277-9000

Concordia College Healthcare Programs

The Healthcare Management curriculum features a core of business courses and a core of healthcare courses. Students select from a variety of other courses to complete their Healthcare Management core. Certificates can be earned in

Healthcare Administration
Healthcare Finance
Long Term Care Administration

depending upon the courses students elect to take beyond the core courses. We believe the new curriculum will serve students better providing them with more flexibility in selecting areas of study in which to focus while providing them with a broader foundation through the core courses.

A clinical practicum of 480 hours or 12 weeks in each concentration is required for completion. In addition, Concordia College offers a Nursing program with a BA and an MS degree.

Institute Co-Sponsors ND & MN HFMA and ND ACHE

We are pleased to co-sponsor the Spring Healthcare Institute with the North Dakota and Minnesota chapters of the Healthcare Financial Management Associations and the ND American College of Healthcare Executives. HFMA is composed of individuals with a shared interest in improving the financial management of the delivery of healthcare services and in providing service to its members. ACHE is the professional membership society for healthcare executives whose focus is on managing hospitals, healthcare systems, and other healthcare organizations.

The 2009 Spring Healthcare Institute has been designed to meet the diverse needs of various healthcare management team members.

APRIL 2 - 3, 2009

The Concordia / HFMA / ACHE Spring Healthcare Institute will be held on April 2 - April 3, 2009 at the Ramada Plaza Conference Center in Fargo.

Our speakers will be addressing some of the many challenges faced by healthcare finance and administration professionals. In addition to developing networks and providing insight toward establishing resources, the topics to be discussed at this year's institute will be RAC, service strategies, CAH and PPS reimbursement, community benefit, and rural healthcare in economic uncertainty. HFMA in Washington will also provide an update on national healthcare issues. The final session by Bob Murphy of the Studor Group will include a panel discussion by administration of area hospitals.

GROUP DISCOUNTS are available. Check with the Institute Coordinator or see page 3 for more information.

EARLY MOTEL RESERVATION discounts are also available. Contact the Ramada Conference Center and ask for our *Concordia/HFMA/ACHE* group discount rate. See the lodging and registration section on page 3.

WEBSITE:
<http://www.cord.edu/Academics/Healthcare/HealthcareInstitute.php>



Prexy's Pond—Concordia College

REGISTRATION will be accepted up until the start of the conference. To take advantage of the discount for early registrations, have your forms postmarked by March 27, 2009. The various methods of registration include:

MAIL:
Concordia / HFMA Healthcare Institute
Attn: Jessi Mithun
901 8th St. S.
Moorhead, MN 56562

ON-LINE:
<http://www.cord.edu/dept/healthcare>

PHONE: (218) 299-4411

FAX: (218) 299-4277

E-MAIL: mithun@cord.edu

REGISTER EARLY
(218) 299-4411

CONTINUING EDUCATION CREDITS

The Concordia/HFMA Spring Healthcare Institute program has been submitted (but has not yet been approved) for a maximum of 10.5 continuing education clock hours from the MN Board of Examiners for Nursing Home Administrators. Minnesota approval also satisfies the requirements for North Dakota and South Dakota licensures. A certificate of clock hours will be provided for each participant who has completed required validation information at the Spring Healthcare Institute.

Please call Jessi at Concordia College for further information: (218) 299-4411

PROGRAM AGENDA— 2009

Thursday, April 2

- 7:30 - 8:30 a.m. Registration, Continental Breakfast
- 8:30 - 10:00 **HFMA Update**
Todd Nelson, Technical Director
HFMA, Washington DC
- 10:00 - 10:15 Break
- 10:15 - 12:00 **Medicare Enforcement Trends -
Focus on Recovery Audit Contractors (RAC)**
Julene Brown, Compliance Manager
MeritCare Health Systems, Fargo
- 12:00 - 1:00 Lunch
- 1:00 - 2:30 **Managing Your Skilled Nursing Facility Opportunities**
Deborah Elsey
LarsonAllen Senior Living, Minneapolis
- 2:30 - 2:45 Break
- 2:45 - 4:00 Breakout Session 1:
**From Soup to Nuts, Patient Sensitive Point of Service
Strategies for 2010 and Beyond**
Charles Seviour, Vice President of Revenue Cycle
Array Services, Inc.
- 2:45 - 4:00 Breakout Session 2:
CAH and PPS Reimbursement Hot Topics
Ralph Llewellyn, CPA, CHFP
Eide Bailly LLP, Fargo
- 4:00 - 4:15 Break
- 4:15 - 5:30 Breakout Session 3:
Identifying and Reporting Community Benefit
Kim Hunwardsen, CPA
Eide Bailly LLP, Minneapolis
- 4:15 - 5:30 Breakout Session 4:
**Mapping the Future of Rural Health: Planning Health Services
in Times of Economic Uncertainty**
Cory R. Rutledge, CPA
LarsonAllen LLP, Minneapolis
- 6:00 p.m. **Banquet and Drawing for Prizes (must be present to win)**

Friday, April 3

- 7:30 - 8:30 a.m. Registration, Continental Breakfast
- 8:30 - 10:00 **What's Right in Healthcare**
Bob Murphy, RN, Esq., FACHE
Studor Group
- 10:00 - 10:15 Break
- 10:15 - 12:00 Panel Discussion:
Scott Wordelman, President and Chief Executive Officer
Fairview Redwing Health Services, Redwing
Michael Gibbs, Senior Vice President of Clinic Operations
MeritCare, Fargo
Kevin Pitzer, Chief Administrative Officer
Innovis Health LLC, Fargo
David Moleman, Chief Executive Officer
Altru Health System, Grand Forks
- 12:00 **Drawing for final prizes (must be present to win)**



Continental Breakfast

Thursday & Friday
7:30 - 8:30 a.m.

Luncheon Buffet

Thursday
12:00-1:00 p.m.

Banquet

Thursday evening
6:00-7:30 p.m.

Institute Objectives:

Upon completion of this educational program, the participant will be able to:

- Identify the goals, purpose and results of each session attended.
- Discuss the impact of the sessions attended as related to their current position and activities within their organization.
- Describe the ethical issues surrounding the information presented in the sessions attended.

CANCELLATION and TRANSFER POLICIES

Full refund of the registration fee will be granted if notification is received by March 27, 2009.

Due to vendor contracts, cancellations received after March 27 will be \$45.

Reservations are transferable to another party. If possible, please notify our office of the transfer in advance.

Sorry—no refunds after the start of the Institute.

LODGING: A block of rooms is being reserved for those needing overnight accommodations. The number of rooms available is limited and will be released after **March 11, 2009**. (You may still check for availability after that date.) Reservations can be made by calling the Ramada Plaza Suites at:

(701) 277-9000

Specify that you are attending the **Concordia/HFMA/ACHE Spring Healthcare Institute**. The special conference rate for this event is:

\$76 Conventional \$86 - 2 Room Suite

A courtesy van is available from the airport by request. Check with the motel for other arrangements.

Lodging reservations must be made by **March 11, 2009** for the reduced rate to apply.



**LOCATION:
RAMADA PLAZA
SUITES & CONFERENCE CENTER:
1635 42nd Street South**

REGISTRATION FORM
(One registrant per form. Photocopies accepted. Please Print)

Name _____

Company _____ Position / Job Title _____

Mailing Address _____
Street or PO Box _____ City _____ State _____ Zip _____

Daytime telephone (_____) _____ E-Mail Address _____

HFMA (ND) HFMA (MN) MGMA (ND) MGMA (MN) ACHE (ND) ACHE (MN) OTHER _____

Item	Total
Full Registration (Thursday and Friday) Includes all meals: breakfast, lunch and banquet on Thursday, and breakfast on Friday 1st or 2nd registered from same group (postmarked on or before March 27).....\$205.00 1st or 2nd registered from same group (postmarked after March 27).....\$225.00 3rd or more registered from same group.....\$155.00 } \$	
Banquet Information (Full registration): _____ Yes , I will be attending the banquet (included with registration fee). _____ No , I will not be attending the banquet _____ # of Extra banquet tickets @ \$20.00 each \$	
Partial Registration Does not include lunch or banquet ticket. This may be purchased separately. Select as many partial days as you wish to attend @ \$85.00 each: _____ Thursday morning\$85.00 \$ _____ Thursday afternoon\$85.00 \$ _____ Friday morning.....\$85.00 \$	
Banquet Information (Partial Registration) _____ # of Lunch tickets @ \$10.00 each (Thursday noon)..... \$ _____ # of Banquet tickets @ \$20.00 each (Thursday evening)..... \$	
TOTAL ENCLOSED	\$

CHECKS may be made payable to: **Concordia College**. A single check for multiple registrations is acceptable.

Mail check and registration form to:
Concordia College, Healthcare Institute—Attn: Jessi Mithun, 901 8th St S, Moorhead MN 56562

Please contact Jessi at (218) 299-4411 if you have a special need in order to participate in this event.
It is the policy of Concordia College to provide equal opportunity for all qualified persons in its educational programs and activities. The college is in full compliance with the laws of the United States and all applicable regulations. The college does not discriminate on the basis of race, creed, color, national origin, age, sex or physical handicap in the educational programs that it operates.