

Concordia College - Moorhead, MN



CONCORDIA/HFMA/ACHE SPRING HEALTHCARE INSTITUTE

CONTACT INFORMATION

Institute Coordinator
(218) 299-4411

Ramada Conference Center
Fargo, ND
(701) 277-9000

Concordia College Healthcare Programs

The Healthcare Management curriculum features a core of business courses and a core of healthcare courses. Students select from a variety of other courses to complete their Healthcare Management core. Certificates can be earned in

Healthcare Administration
Healthcare Finance
Long Term Care Administration

depending upon the courses students elect to take beyond the core courses. We believe the new curriculum will serve students better providing them with more flexibility in selecting areas of study in which to focus while providing them with a broader foundation through the core courses.

A clinical practicum of 480 hours or 12 weeks in each concentration is required for completion. In addition, Concordia College offers a Nursing program with a BA and an MS degree.

Institute Co-Sponsors ND & MN HFMA and ND ACHE

We are pleased to co-sponsor the Spring Healthcare Institute with the North Dakota and Minnesota chapters of the Healthcare Financial Management Associations and the ND American College of Healthcare Executives. HFMA is composed of individuals with a shared interest in improving the financial management of the delivery of healthcare services and in providing service to its members. ACHE is the professional membership society for healthcare executives whose focus is on managing hospitals, healthcare systems, and other healthcare organizations.

The 2008 Spring Healthcare Institute has been designed to meet the diverse needs of various healthcare management team members.

APRIL 3 - 4, 2008

The Concordia / HFMA Spring Healthcare Institute will be held on April 3 - April 4, 2008 at the Ramada Plaza Conference Center in Fargo.

Our speakers will be addressing some of the many challenges faced by healthcare finance and administration professionals. In addition to developing networks and providing insight toward establishing resources, the topics to be discussed at this years institute will be Charity Care, IRS 990 Regulations, Stark III, Severity Based DRG's and workshops to improve financial performance. We will also have an update on healthcare issues from HFMA in Washington and The Joint Commission. The final session by Charles Lauer will include healthcare access issues, a national health plan, and political involvement in healthcare.

GROUP DISCOUNTS are available. Check with the Institute Coordinator or see page 3 for more information.

EARLY MOTEL RESERVATION discounts are also available. Contact the Ramada Conference Center and ask for our *Concordia/HFMA/ACHE* group discount rate. See the lodging and registration section on page 3 for more information.

WEBSITE:
www.cord.edu/dept/healthcare



Prexy's Pond—Concordia College

REGISTRATION will be accepted up until the start of the conference. To take advantage of the discount for early registrations, have your forms postmarked by March 19, 2008. The various methods of registration include:

MAIL:
Concordia / HFMA Healthcare Institute
Attn: Jessi Mithun
901 8th St. S.
Moorhead, MN 56562

ON-LINE: <http://www.cord.edu/dept/healthcare/registration.html>

PHONE: (218) 299-4411

FAX: (218) 299-4277

E-MAIL: mithun@cord.edu

REGISTER EARLY
(218) 299-4411

CONTINUING EDUCATION CREDITS

The Concordia/HFMA Spring Healthcare Institute program has been submitted (but has not yet been approved) for a maximum of 10.5 continuing education clock hours from the MN Board of Examiners for Nursing Home Administrators. Minnesota approval also satisfies the requirements for North Dakota and South Dakota licensures. A certificate of clock hours will be provided for each participant who has completed required validation information at the Spring Healthcare Institute.

Please call Jessi at Concordia College for further information: (218) 299-4411

LODGING: A block of rooms is being reserved for those needing overnight accommodations. The number of rooms available is limited and will be released after **March 8, 2008**. (You may still check for availability after that date.) Reservations can be made by calling the Ramada Plaza Suites at:

(701) 277-9000

Specify that you are attending the **Concordia/HFMA/ACHE Spring Healthcare Institute**. The special conference rate for this event is:

\$76 Conventional \$86 - 2 Room Suite

A courtesy van is available from the airport by request. Check with the motel for other arrangements.

Lodging reservations must be made by **March 8, 2008** for the reduced rate to apply.



**LOCATION:
RAMADA PLAZA
SUITES & CONFERENCE CENTER:
1635 42nd Street South**

REGISTRATION FORM
(One registrant per form. Photocopies accepted. Please Print)

Name _____

Company _____ Position / Job Title _____

Mailing Address _____
Street or PO Box _____ City _____ State _____ Zip _____

Daytime telephone (_____) _____ E-Mail Address _____

HFMA (ND) HFMA (MN) MGMA (ND) MGMA (MN) ACHE (ND) ACHE (MN) OTHER _____

Item	Total
Full Registration (Thursday and Friday) Includes all meals: breakfast, lunch and banquet on Thursday, and breakfast on Friday 1st or 2nd registered from same group (postmarked on or before March 28).....\$205.00 1st or 2nd registered from same group (postmarked after March 28).....\$225.00 3rd or more registered from same group.....\$155.00 } \$	
Banquet Information (Full registration): _____ Yes , I will be attending the banquet (included with registration fee). _____ No , I will not be attending the banquet _____ # of Extra banquet tickets @ \$20.00 each..... \$	
Partial Registration Does not include lunch or banquet ticket. This may be purchased separately. Select as many partial days as you wish to attend @ \$85.00 each: _____ Thursday morning\$85.00 \$ _____ Thursday afternoon\$85.00 \$ _____ Friday morning.....\$85.00 \$	
Banquet Information (Partial Registration) _____ # of Lunch tickets @ \$10.00 each (Thursday noon)..... \$ _____ # of Banquet tickets @ \$20.00 each (Thursday evening)..... \$	
TOTAL ENCLOSED	\$

CHECKS may be made payable to: **Concordia College**. A single check for multiple registrations is acceptable.

Mail check and registration form to:
Concordia College, Healthcare Institute—Attn: Jessi Mithun, 901 8th St S, Moorhead MN 56562

Please contact Jessi at (218) 299-4411 if you have a special need in order to participate in this event.

It is the policy of Concordia College to provide equal opportunity for all qualified persons in its educational programs and activities. The college is in full compliance with the laws of the United States and all applicable regulations. The college does not discriminate on the basis of race, creed, color, national origin, age, sex or physical handicap in the educational programs that it operates.

Patricia Adamski, RN, MS, MBA
Director, Standards Interpretation Group
The Joint Commission
Chicago, IL

Patricia Adamski currently holds the position of Director of Standards Interpretation at The Joint Commission. She is responsible for operational oversight for the standards interpretation functions. Prior to assuming director responsibilities, Ms. Adamski was the Senior Associate Director, Standards Interpretation Group where, in addition to her leadership responsibilities, provided interpretation of standards, conducted Periodic Performance Review conference calls, coordinated post survey processes. She serves as faculty for surveyor and other educational programs and is a certified nurse surveyor in the hospital program.

Prior to joining The Joint Commission, Ms. Adamski held various positions in the Chicago area including most recently as the Director of Professional Development, Administrative and Support Services and Privacy Officer at Elmhurst Memorial Hospital. She is affiliated with the Oncology Nursing Society, the American Organization of Nurse Executives and the American College of Healthcare Executives.

Ms. Adamski received a diploma from Wesley-Passavant School of Nursing in Chicago, Illinois, and a Bachelor of Science in Nursing degree, a Master of Science in Nursing and a Master of Business Administration degree, all from St. Xavier University in Chicago, Illinois. She has over 20 years of health care management experience in the acute care setting and an extensive background in oncology nursing and pain management.

Robin Bradbury
President & CEO
Re/solution Consulting, Inc., Broomfield, CO

Mr. Bradbury founded Re/solution prior to Re/solution's funding. Mr. Bradbury was the COO/CFO of Data Claim Financial, LLC. Mr. Bradbury also served as the CFO of International Nursing Services, Inc., a publicly held medical staffing company and as the CFO of InfoNow Corporation, a publicly held developer of multi-media applications. A graduate of Brigham Young University (BS) and the University of Utah (MBA). He began his career and spent eight years as a Certified Public Accountant with DeloitteTouche in Denver and Colorado Springs, Colorado.

David M. Glaser
Fredrikson & Byron
Minneapolis, MN

David is a shareholder in Fredrikson & Byron's Health Law Group and helped establish its Health Care Fraud & Compliance Group. David assists clinics, hospitals, and other health care entities negotiate the maze of health care regulations, providing advice about risk management, reimbursement, and business planning issues. He has considerable experience in health care regulation and litigation, including compliance, criminal and civil fraud investigations, and reimbursement disputes.

David's goal is to explain the government's enforcement position, and to analyze whether this position is supported by the law or represents government overreaching.

He received a J.D. from the University of Michigan Law School and a B.A. in Public Policy from the University of Chicago. He has Bar Admissions in MN, IA, and Federal District Court. David's practice areas include health law, healthcare fraud and compliance, privacy, white collar and regulatory defense, and medical technology.

Kim Hunwardsen, CPA
Eide Bailly
Minneapolis, MN

Kim Hunwardsen has more than 14 years of experience assisting tax-exempt organizations and has developed an extensive understanding of tax issues for these organizations. Her experience includes assisting tax-exempt organizations with their reporting and disclosure requirements, helping organizations obtain tax exempt status, and identifying unrelated business activities. Kim works with tax-exempt organizations to consider the complex IRS reporting requirements and ensures they are addressed accurately in light of public access to these returns.

Charles Lauer, FHIMSS
Corporate Vice President
Crain Communications

Charles S. (Chuck) Lauer, FHIMSS, has been publisher of Modern Healthcare for more than 20 years, taking it from a monthly, money losing proposition when Crain Communications purchased the magazine in 1976, to the nation's leading healthcare news weekly. In 1997 Mr. Lauer introduced Modern Physician magazine.

Known throughout the healthcare industry and beyond as a leader, Mr. Charles Lauer is corporate vice president of Crain Communications, an author, and a sought after motivational speaker. His many awards include the National Healthcare Award from B'nai B'rith International, a lifetime fellowship from the American College of Healthcare Executives and the distinguished service award for leadership and service from Ohio State University.

A graduate of Middlebury College and Northwestern University's Medical School of Journalism, Mr. Charles Lauer served in the United States Army as a corporal during the Korean War.

Stephen Moulton, SPHR
President
Action Insight, Inc.

Stephen Moulton is the President of Action Insight, author of the forthcoming book "The Competency Factor – 7 Keys for Hiring Extraordinary Executives", software inventor, and competency guru. Using these skills, he has helped clients reduce turnover by as much as 69% and increased the quality and fit of employees at the same time.

Many organizations struggle with getting the right people in the right seats at the table. With over 20 years of corporate experience Stephen found that if you don't make it easy for leaders to accomplish their objectives they won't do it.

In addition to his work in selecting and retaining employees, Stephen has become a student of the art of selling yourself. Whether you are networking or interviewing it is important to show how you are different, if you want to get a listener's attention.

Stephen has worked for some little companies like Lockheed and McDonald Douglas, and companies in such industries as medical/healthcare, telecommunications, consumer products and insurance.

His educational background includes a Masters Degree in Management from the University of Redlands, California, and two professional designations from UCLA, one in Industrial Relations and the other in Organization and Human Resource Development.

Laura Noble, CHFP
Director, Thought Leadership and Information Services
HFMA, Washington DC

Laura Noble joined HFMA's Washington, DC office in 1990 to take on responsibilities for HFMA's first weekly news services. Over the years her duties have expanded to include oversight of information resources, including HFMA's technical library and on-line Resource Center. In her current role as director of thought leadership and information services, she develops Association positions and initiatives to fulfill HFMA's mission of advancing the healthcare finance profession. Before coming to HFMA, Laura was a marketing manager for the Addiction Recovery Corporation and station relations manager for AARP's public affairs series on.

Doug Okland, Executive Partner
MeritCare Health System
Fargo, ND

Doug has 17 years healthcare finance experience focusing on revenue cycle management for both hospitals and clinics and 5 years experience with medical insurance providers. He also has extensive experience in hospital and clinic business office centralization and re-design. Doug is a Past President of North Dakota Healthcare Financial Management Association. He is a Certified Healthcare Financial Professional and has presented many seminars on various healthcare finance topics.

Doug received his Master's Degree in Business Administration from the University of North Dakota. He received his Bachelor of Science in Math Education and Physical Education from North Dakota State University.

Sue Roehl
Eide Bailly LLP
Fargo, ND

Sue has over 30 years experience in health information and quality management. She specializes in assisting hospital medical records coding staff, physicians, business services and ancillary departments with obtaining appropriate reimbursement. Sue provides onsite educational sessions and coding validation studies to determine if providers are assigning correct diagnosis and procedure codes for reimbursement and compliance and assesses daily workflow methods and operations. Sue is a Past President of North Dakota Health Information Management Association and Past Regional President of the Minnesota Health Information Management Association.

Steven Taylor, MBA, BS, VP Finance
Catholic Health Initiatives
Fargo, ND

Steve began work in the Fargo Division of Catholic Health Initiatives as of November 2007, arriving from Pendleton, Oregon, where he was the Chief Financial Officer at St. Anthony Hospital. Prior to his experience at CHI, he worked in Nevada, Iowa, at Story County Medical Center also as the Chief Financial Officer for nine years. His experience in healthcare began in 1972 as a nurse's aide, and after graduate school, he's worked in hospitals as Controller or Chief Financial Officer for Humana, Lifemark, American Medical International, Charter Medical, and The Adorers of the Blood of Christ, including employment as Chief Operating Officer of a Physical Therapy firm.

Catholic Health Initiatives has long had a well-defined Charity policy which is required to be utilized in each of its facilities throughout the United States, and is monitored carefully by the facility CFOs and the auditors.