

Concordia College - Moorhead, MN

CONCORDIA/HFMA/ACHE SPRING HEALTHCARE INSTITUTE

CONTACT INFORMATION

Institute Coordinator
(218) 299-4411

Ramada Conference Center
Fargo, ND
(701) 277-9000

Concordia College Healthcare Programs

The Healthcare Management curriculum features a core of business courses and a core of healthcare courses. Students select from a variety of other courses to complete their Healthcare Management core. Certificates can be earned in

Healthcare Administration
Healthcare Finance
Long Term Care Administration

depending upon the courses students elect to take beyond the core courses. We believe the new curriculum will serve students better providing them with more flexibility in selecting areas of study in which to focus while providing them with a broader foundation through the core courses.

A clinical practicum of 480 hours or 12 weeks in each concentration is required for completion. In addition, Concordia College offers a Nursing program with a BA and an MS degree.

Institute Co-Sponsors ND & MN HFMA and ND ACHE

We are pleased to co-sponsor the Spring Healthcare Institute with the North Dakota and Minnesota chapters of the Healthcare Financial Management Associations and the ND American College of Healthcare Executives. HFMA is composed of individuals with a shared interest in improving the financial management of the delivery of healthcare services and in providing service to its members. ACHE is the professional membership society for healthcare executives whose focus is on managing hospitals, healthcare systems, and other healthcare organizations.

The 2007 Spring Healthcare Institute has been designed to meet the diverse needs of various healthcare management team members.

APRIL 12 - 13, 2007

The Concordia / HFMA Spring Healthcare Institute will be held on April 12 - April 13, 2007 at the Ramada Plaza Conference Center in Fargo, North Dakota.

Healthcare finance and administration professionals encounter an endless quantity of business issues. Our speakers will be addressing some of these challenges as well as providing strategic insight toward establishing resources and developing networks. Medicare Advantage, patient loyalty, HRAs, HSAs, Sarbanes Oxley, PPS updates, and business office updates are among the topics that will be discussed at this year's Institute. Register now to take advantage of early registration discounts.

GROUP DISCOUNTS are available. Check with the Institute Coordinator or see page 3 for more information.

EARLY MOTEL RESERVATION discounts are also available. Contact the Ramada Conference Center and ask for our *Concordia/HFMA/ACHE* group discount rate. See the lodging and registration section on page 3 for more information.

Website:
www.cord.edu/dept/healthcare



Prexy's Pond—Concordia College

REGISTRATION will be accepted up until the start of the conference. To take advantage of the discount for early registrations, have your forms postmarked by March 28, 2007. The various methods of registration include:

MAIL:
Concordia / HFMA Healthcare Institute
Attn: Jessi Mithun
901 8th St. S.
Moorhead, MN 56562

ON-LINE: <http://www.cord.edu/dept/healthcare/registration.html>

PHONE: (218) 299-4411

FAX: (218) 299-4277

E-MAIL: mithun@cord.edu

REGISTER EARLY
(218) 299-4411

CONTINUING EDUCATION CREDITS

The Concordia/HFMA Spring Healthcare Institute program has been submitted (but has not yet been approved) for a maximum of 10.5 continuing education clock hours from the MN Board of Examiners for Nursing Home Administrators. Minnesota approval also satisfies the requirements for North Dakota and South Dakota licensures. A certificate of clock hours will be provided for each participant who has completed required validation information at the Spring Healthcare Institute.

Please call Jessi at Concordia College for further information: (218) 299-4411

PROGRAM AGENDA— 2007

Thursday, April 12

- 7:30 - 8:30 a.m. Registration, Continental Breakfast
- 8:30 -10:00 **Washington Report - Update on Healthcare Issues**
Rick Gundling
Vice President of HFMA, Washington, DC
- 10:00 -10:15 Break
- 10:15 -12:00 **Using HRAs and HSAs in Consumer Driven Healthcare**
Linda Heuer, RPA
Eide Bailly LLP, Fargo, ND
- 12:00 -1:00 p.m. Lunch
- 1:00 - 2:30 **Sarbanes-Oxley**
Steve Thimjon
Grant Thornton, Minneapolis, MN
- 2:30 - 2:45 Break
- 2:45 - 3:45 **Concurrent Session 1
Critical Access Hospitals**
Judy Farkas and JoNell Moore
Healthcare Services, Eide Bailly LLP, Fargo, ND
- Concurrent Session 2
PPS Update**
Ralph Llewellyn, Partner
Health Care Services, Eide Bailly LLP, Fargo, ND
- 3:45 - 4:00 Break
- 4:00 - 5:30 **Concurrent Session 3
Medicare Advantage**
Jeff Bramschreiber, CPA
Wipfli LLP, Green Bay, WI
- Concurrent Session 4
Current Business Office Updates**
Mark Hollan, Partner and Phil Schmid, Partner
Independent Healthcare Consultants, Inc., Bismarck, ND
- 6:00 **Banquet and Drawing for Prizes (must be present to win)**

Friday, April 13

- 7:30 - 8:30 a.m. Registration, Continental Breakfast
- 8:30 - 12:00
(with break) **Patient Loyalty
(and Business Daffynitions: Humor from the Workplace)**
Joe Heuer
Glendale, WI
- 12:00 **Drawing for final prizes (must be present to win)**



Continental Breakfast

Thursday & Friday
7:30 - 8:30 a.m.

Luncheon Buffet

Thursday
12:00-1:00 p.m.

Banquet

Thursday evening
6:00-7:30 p.m.

Institute Objectives:

Upon completion of this educational program, the participant will be able to:

- *Identify the goals, purpose and results of each session attended.*
- *Discuss the impact of the sessions attended as related to their current position and activities within their organization.*
- *Describe the ethical issues surrounding the information presented in the sessions attended.*

CANCELLATION and TRANSFER POLICIES

Full refund of the registration fee will be granted if notification is received by April 6, 2007.

Due to vendor contracts, cancellations received after April 6 will be \$45.

Reservations are transferable to another party. If possible, please notify our office of the transfer in advance.

Sorry—no refunds after the start of the Institute.

